

STENOGRAPHIC MINUTES
Unrevised and Unedited
Not for Quotation or
Duplication

****Preliminary Transcript****

**THE CAUSES AND EFFECTS OF THE LEHMAN
BROTHERS BANKRUPTCY**

Monday, October 6, 2008

House of Representatives,
Committee on Oversight and
Government Reform,
Washington, D.C.

"This is a preliminary transcript of a Committee Hearing. It has not yet been subject to a review process to ensure that the statements within are appropriately attributed to the witness or member of Congress who made them, to determine whether there are any inconsistencies between the statements within and what was actually said at the proceeding, or to make any other corrections to ensure the accuracy of the record."

Committee Hearings

of the

U.S. HOUSE OF REPRESENTATIVES



**OFFICE OF THE CLERK
Office of Official Reporters**

1 RPTS KESTERSON

2 DCMN HERZFELD

3 THE CAUSES AND EFFECTS OF THE LEHMAN
4 BROTHERS BANKRUPTCY

5 Monday, October 6, 2008

6 House of Representatives,
7 Committee on Oversight and
8 Government Reform,
9 Washington, D.C.

10 The committee met, pursuant to call, at 10:09 a.m., in
11 Room 2154, Rayburn House Office Building, Hon. Henry A.
12 Waxman [chairman of the committee] presiding.

13 Present: Representatives Waxman, Maloney, Cummings,
14 Kucinich, Tierney, Watson, Higgins, Yarmuth, Braley, Norton,
15 McCollum, Cooper, Van Hollen, Sarbanes, Welch, Davis of
16 Virginia, Shays, Mica and Turner.

17 Staff Present: Kristin Amerling, General Counsel; Caren
18 Auchman, Press Assistant; Phil Barnett, Staff Director and
19 Chief Counsel; Jen Berenholz, Deputy Clerk; Alison Cassady,
20 Professional Staff Member; Brian Cohen, Senior Investigator

21 and Policy Advisor; Zhongrui "JR" Deng, Chief Information
22 Officer; Greg Dotson, Chief Environmental Counsel; Miriam
23 Edelman, Special Assistant; Earley Green, Chief Clerk; David
24 Leviss, Senior Investigative Counsel; Karen Lightfoot,
25 Communications Director and Senior Policy Advisor; Jennifer
26 Owens, Special Assistant; Leneal Scott, Information Systems
27 Manager; Roger Sherman, Deputy Chief Counsel; Mitch Smiley,
28 Special Assistant; Lawrence Halloran, Minority Staff
29 Director; Jennifer Safavian, Minority Chief Counsel for
30 Oversight and Investigations; A. Brooke Bennett, Minority
31 Counsel; Brien Beattie, Minority Professional Staff Member;
32 Molly Boyl, Minority Professional Staff Member; Larry Brady,
33 Minority Senior Investigator and Policy Advisor; Alex Cooper,
34 Minority Professional Staff Member; John Cuaderes, Minority
35 Senior Investigator and Policy Advisor; Adam Fromm, Minority
36 Professional Staff Member; Todd Greenwood, Minority
37 Professional Staff Member; Patrick Lyden, Minority
38 Parliamentarian and Member Services Coordinator; Brian
39 McNicoll, Minority Communications Director; Nick Palarino,
40 Minority Senior Investigator and Policy Advisor; and Mark
41 Marin, Minority Professional Staff Member.

42 Chairman WAXMAN. The meeting of the committee will
43 please come to order.

44 On Friday, Congress passed a \$700 billion rescue package
45 for Wall Street. This was something no Member wanted to do.
46 If Wall Street had been less reckless, or thorough regulators
47 had been more tentative, the financial crisis could have been
48 prevented. But we voted for the \$700 billion rescue because
49 the consequences of doing nothing were even worse.

50 The excesses on Wall Street have caused a credit freeze
51 that threatened our entire economy. The \$700 billion rescue
52 plan is a life-support measure. It may keep our economy from
53 collapsing, but it won't make it healthy again. To restore
54 our economy to health, two steps are necessary. First we
55 must identify what went wrong, then we must enact real
56 reforms for our financial markets.

57 Over the next 3 weeks, we will start this process in
58 this committee. We will be holding a series of five hearings
59 on the financial meltdown on Wall Street. We'll examine how
60 the system broke down, what could have been done to prevent
61 it, and what lessons we need to learn so this won't happen
62 again.

63 Today's hearing examines the collapse of Lehman
64 Brothers, which, on September 15th, filed for bankruptcy, the
65 largest bankruptcy filing in American history. Before the
66 Lehman Brothers bankruptcy, Treasury Secretary Paulson and

67 Federal Reserve Chairman Bernanke told us our financial
68 system could handle the collapse of Lehman. It now appears
69 they were wrong. The repercussions of this collapse have
70 reverberated across our economy. Many experts think Lehman's
71 fall triggered the credit freeze that is choking our economy,
72 and that made the \$700 billion rescue necessary.

73 Lehman's collapse caused a big money market fund to
74 break the buck, which caused investors to flee to Treasury
75 bills and dried up a key source of short-term commercial
76 paper. It also spread fear throughout the credit markets,
77 driving up the costs of borrowing.

78 Over the weekend we received the testimony, the written
79 testimony, of Richard Fuld, the CEO of Lehman Brothers. Mr.
80 Fuld takes no responsibility for the collapse of Lehman.
81 Instead he cites a, quote, litany of destabilizing factors,
82 end quote, and says, quote, in the end, despite all our
83 effort, we were overwhelmed, end quote.

84 In preparation for today's hearing, the committee
85 received thousands of pages of internal documents from Lehman
86 Brothers. Like Mr. Fuld's testimony, these documents portray
87 a company in which there was no accountability for failure.
88 In one e-mail exchange from early June, some executives from
89 Lehman's money management subsidiary Neuberger Berman made
90 this recommendation: Top management should forego bonuses
91 this year. This would serve a dual purpose. Firstly, it

92 would represent a significant expense reduction; secondly, it
93 would send a strong message to both employees and investors
94 that management is not shirking accountability for recent
95 performance.

96 The e-mail was sent to Lehman's executive committee.
97 One of its members is George H.--George H. Walker, President
98 Bush's cousin, who is responsible for overseeing Neuberger
99 Berman. And here is what he wrote the executive committee.
100 Quote, sorry, team. I'm not sure what is in the water at 605
101 Third Avenue today. I'm embarrassed, and I apologize, end
102 quote.

103 Mr. Fuld also mocked the Neuberger suggestion that top
104 management should accept responsibility by giving up their
105 bonuses. His response was, quote, don't worry, they are only
106 people who think about their own pockets, end quote.

107 Another remarkable document is a request submitted to
108 the compensation committee of the board on September 11th, 4
109 days before Lehman filed for bankruptcy. It recommends that
110 the board give three departing executives over \$20 million
111 in, quote, special payments. In other words, even as Mr.
112 Fuld was pleading with Secretary Paulson for a full rescue,
113 Lehman continued to squander millions on executive
114 compensation.

115 Other documents obtained by the committee undermine Mr.
116 Fuld's contention that Lehman was overwhelmed by forces

117 outside of its control. One internal analysis reveals that
118 Lehman saw warning signs, but did not move early/fast enough,
119 and lacked discipline about capital allocation.

120 In 2004, the Securities and Exchange Commission relaxed
121 a rule limiting the amount of leverage that Lehman and other
122 investment banks could use. As this chart--Lehman chart
123 shows--and if we could have that posted, I would appreciate
124 it--that proved to be a temptation the firm could not resist.

125 So in 2004, the SEC allowed greater leverage, and Lehman and
126 other banks couldn't resist that and took on more leverage.

127 At first Lehman's bets paid out. As Mr. Fuld's
128 testimony recounts, Lehman achieved 4 consecutive years of
129 record-breaking financial results between 2004 and 2007.
130 These were lucrative years for Lehman's executives and Mr.
131 Fuld. Lehman paid out over \$16 billion in bonuses. And we
132 do have the chart now on the screen. Lehman paid out over
133 \$16 billion in bonuses. Mr. Fuld himself received over \$40
134 million in cash bonuses. His total compensation during these
135 4 years exceeded \$260 million.

136 But while Mr. Fuld and other Lehman executives were
137 getting rich, they were steering Lehman Brothers and our
138 economy toward a precipice. Leverage is a double-edged
139 sword. When it works as it did in 2004 to 2007, it magnifies
140 investment gains. But when asset failures decline as the
141 subprime market did, leverage rapidly consumes a company's

142 capital and jeopardizes its survival.

143 Mr. Fuld's actions during this crisis were questionable.

144 In a January 2008 presentation, he and the Lehman board were
145 warned that the company's liquidity can disappear quite fast.

146 Yet despite this warning, Mr. Fuld depleted Lehman's capital
147 reserves by over \$10 billion through year-end bonuses, and
148 stock buybacks and dividend payments. In one document a

149 senior executive tells Mr. Fuld that if the company can
150 secure \$5 billion in financing from Korea, quote, I like the
151 idea of aggressively going into the market and spending 2- of
152 the 5- in buying back lots of stock and hurting Einhorn bad.

153 This action might have inflicted short-term losses on a short
154 seller Lehman despised, but it would have burned through even
155 more capital. Mr. Fuld's response: I agree with all of it.

156 What is fundamentally unfair about the collapse of
157 Lehman is its impact on the economy and taxpayers. Mr. Fuld
158 will do fine. He can walk away from Lehman a wealthy man who
159 earned over \$500 million, but taxpayers are left with a \$700
160 billion bill to rescue Wall Street and an economy in crisis.

161 Risk taking has an important role in our economy, but
162 Federal regulators are supposed to ensure that these risks
163 don't become so large that they can imperil our entire
164 economy. They failed miserably. The regulators had a blind
165 faith in the market and a belief that what was good for Mr.
166 Fuld and other executives on Wall Street was good for

167 America, and we are now all paying a terrible price.

168 We can't undo the damage of the past 8 years. That is

169 why I reluctantly voted for the \$700 billion rescue plan.

170 But we can start the process of holding those responsible to

171 public account and identifying the reforms we need for the

172 future. These are the goals of today's hearing and the other

173 hearings we will be holding this month.

174 [Prepared statement of Mr. Waxman follows:]

175 ***** INSERT 1-1 *****

176 Chairman WAXMAN. I would now like to recognize Mr.
177 Davis for his opening statement.

178 Mr. DAVIS OF VIRGINIA. Thank you, Mr. Chairman. We
179 have Members on this side who would like to make opening
180 statements. What is the position to be today?

181 Chairman WAXMAN. The rules of the committee provide
182 that the Chairman and the Ranking Member may make opening
183 statements. We have many Members here. We have many
184 witnesses that will also be here to--also here to make their
185 presentations. So the Chair will stick by the rules.

186 Opening statements only by the Chairman and the Ranking
187 Member.

188 Mr. DAVIS OF VIRGINIA. Thank you, Mr. Chairman.

189 Mr. SHAYS. I'd just like to ask unanimous consent that
190 Members be allowed to make an opening statement. This is a
191 hugely important hearing. It is the beginning of five
192 hearings, and frankly there is some--

193 Chairman WAXMAN. There is objection to that. The rules
194 don't provide for it, and the committee will not give
195 unanimous consent for it.

196 Mr. SHAYS. I haven't finished my motion.

197 Chairman WAXMAN. The Chair has recognized Mr. Davis for
198 an opening statement.

199 Do you wish to make a motion, Mr. Shays?

200 Mr. SHAYS. I wish to make a unanimous consent motion

201 | that we be allowed to--because I believe there is a cover-up
202 | going on, and I'd like to make a statement.

203 | Chairman WAXMAN. We'll follow the rules. Mr. Davis is
204 | recognized for his opening statement.

205 | Mr. DAVIS OF VIRGINIA. Thank you, Mr. Chairman, for
206 | convening a series of hearings to examine the many complex
207 | and interlocking causes and effects of the economic paralysis
208 | gripping our Nation and most of the industrialized world.
209 | Today, tomorrow and in the coming weeks we'll ask some tough
210 | questions about the role of investment firms like Lehman
211 | Brothers Holding, insurers like AIG, hedge funds,
212 | credit-rating agencies, regulators and Congress in feeding
213 | the boom that has now gone so painfully bust.

214 | I particularly appreciate you calling Lehman Brothers up
215 | today before us. Mr. Fuld, a very active contributor to
216 | Democratic causes, along with Mr. Janulis, Mr. Demura, Mr.
217 | Collerton and others, have been bypassed by other committees,
218 | and I appreciate your having the courage to call him up here
219 | today.

220 | The scope of these hearings effectively rebuts the
221 | simplistic premise peddled by some that laissez-faire
222 | Republicanism and mindless deregulations alone caused the
223 | collapse of global capital markets. That's the political
224 | cartoon version of a very complicated life-and-death reality.

225 | Partisan fingerpointing adds nothing to serious oversight of

226 the intricate web of individuals, institutions, market
227 incentives and cyclical trends that have brought us to the
228 brink of economic abyss.

229 For more than a decade, all the Wall Street and
230 Washington players engaged in an increasingly elaborate game
231 of high-takes musical chairs driven by the mesmerizing siren
232 song of perpetually rising housing costs. But when the music
233 stopped, as it always does, many formally upstanding
234 financial giants found themselves without a safe or a sound
235 place to sit. Suddenly the phrase "too big to fail" measured
236 only the limits of our foresight, not the size of the all too
237 foreseeable failure.

238 So today we start with the case of Lehman Brothers, a
239 venerable investment house that sank into insolvency while
240 others were being thrown Federal lifelines. One lesson from
241 Lehman's demise: Words matter. Rumors and speculative leaks
242 fed the panic and accelerated a flight of confidence in
243 capital from that company.

244 Words matter here as well. Look at the TV monitors. As
245 we watch them, the markets are watching us. In this volatile
246 environment, unsupported allegations, irresponsible
247 disclosures can inflame fears and trigger market stampedes.
248 As these hearings proceed, we should watch the pulse of Wall
249 Street and choose our words with great care.

250 But it must be said the driving factor in the loss of

251 value and confidence in Lehman was the financial undertow
252 created by falling home prices and resulting losses on
253 mortgage-backed assets of all kinds. And central to that
254 crisis in the \$12 trillion mortgage securities market were
255 imprudent policies and cozy practices of the two
256 government-sponsored housing finance giants, Fannie Mae and
257 Freddie Mac. We have asked that former Fannie Mae CEO
258 Franklin Raines be invited to testify at a future hearing
259 because that company's failure offers Congress lessons that
260 we dare not overlook. You can't have a complete analysis
261 without looking at Freddie and Fannie.

262 Many in Congress did turn a blind eye to clear warnings
263 of impending danger sounded as early as 1998. They missed
264 golden opportunities to treat localized problems before they
265 metastasized throughout the economic system. Out of
266 well-intentioned zeal to promote homeownership, Members from
267 both parties and both Chambers not only tolerated, but
268 encouraged the steady erosion of mortgage-lending standards.
269 When an alarm sounded, Fannie and Freddie, holding low-income
270 borrowers as political hostages, mobilized armies of
271 expensive lobbyists to block calls for greater accountability
272 and transparency. Using lobbying fees and campaign
273 contributions, the mortgage giants bought their way around
274 attempts by Senate and House Banking Committees to pierce
275 their profitable pyramid scheme. The Clinton administration

276 was rebuffed by a Republican Congress, and this
277 administration had no more success with the Democratic
278 Congress in advancing needed reforms.

279 This committee cannot ignore that sad history in our
280 inquiries into the causes and effects of the current economic
281 crisis. But now that the \$700 billion economic rescue bill
282 has been enacted, the debate is no longer whether the Federal
283 Government should intervene in the credit markets, but how
284 that intervention should be managed to stabilize capital
285 flows and protect taxpayers. Although it comes too late to
286 help Lehman Brothers, the so-called bailout program will have
287 to make wrenching choices, picking winners and losers from a
288 shattered and fragile economic landscape.

289 These hearings should help mark the land mines and
290 potholes on the path to a restoration of trust and economic
291 vitality. Trust is a moral dimension to economics we
292 don't often want to confront. Economics is not an objective
293 discipline, but a political art grounded in certain
294 assumptions about human nature and civilized behavior. As
295 the process of deleveraging unfolds, breaking the economy's
296 delusional addiction to debt beyond our reasonable means to
297 repay, the goal has to be a restoration of the moral bond
298 between labor and capital. We need to restore faith in
299 production, savings and investment over consumption, spending
300 and speculation. Our witnesses today can help us do that.

301 We appreciate their being there.

302 Thank you, Mr. Chairman.

303 Chairman WAXMAN. Thank you very much, Mr. Davis.

304 [The information follows:]

305 ***** COMMITTEE INSERT *****

306 Mr. DAVIS OF VIRGINIA. I also ask unanimous consent for
307 our staff analysis to be included in the hearing record.

308 Chairman WAXMAN. Without objection, that will be the
309 order.

310 [The information follows:]

311 ***** COMMITTEE INSERT *****

312 Mr. SHAYS. Mr. Chairman, a parliamentary inquiry.

313 Chairman WAXMAN. The gentleman will state his
314 parliamentary inquiry.

315 Mr. SHAYS. Thank you.

316 In my request for permission to have the Members give an
317 opening statement, I'd like the Chair to please cite the
318 provision of committee rules or House rules on which he
319 relies for the proposition that only the Chair and Ranking
320 Member may make opening statements.

321 Chairman WAXMAN. The rule provides--in general the
322 House and committee rules do not address the common practice
323 of opening statements by Members at hearings and meetings.
324 The only exception is House Rule 11, clause (2)(k)(1), which
325 provides that the Chairman at a hearing shall announce in an
326 opening statement the subject of an investigation. Because
327 there is no limitation on opening statements in the rule,
328 every member of the committee has the right to--has a right
329 to seek recognition, but that as a matter of House rules, the
330 refusal of the Chair to recognize a Member for an opening
331 statement is not appealable. As a practical matter,
332 controversy relating to handling of opening statements are
333 normally dealt with by consensus within the committee. The
334 committee has always operated on the basis of the Chairman
335 and the Ranking Member, and that is the way we'll continue to
336 do so.

337 Mr. MICA. Mr. Chairman, parliamentary inquiry.

338 Chairman WAXMAN. The gentleman will state his
339 parliamentary inquiry.

340 Mr. MICA. Mr. Chairman, I have been on the committee
341 with you for 16 years. I had the opportunity to chair two
342 subcommittees.

343 Chairman WAXMAN. The gentleman will state his
344 parliamentary inquiry.

345 Mr. MICA. I am stating, but I have to have a preface
346 for my--

347 Chairman WAXMAN. The gentleman will state his
348 parliamentary inquiry.

349 Mr. MICA. During the entire tenure of my chairmanship,
350 I afforded as a courtesy every Member on either side in every
351 hearing the opportunity for an opening statement. Now, it
352 may not be in the rules, Mr. Chairman, and you have the
353 ability to now reject my request for an opening statement.

354 Chairman WAXMAN. The Chairman--

355 Mr. MICA. I would ask you in fairness an opportunity
356 for all sides to be heard on this important hearing, the
357 opportunity--I'm asking you honor the ability of my--of the
358 rules just stated to allow me to present a 5-minute opening
359 statement.

360 Chairman WAXMAN. Well, the Chairman notes the presence
361 of many, many Members. To allow you to make an opening

362 statement and not others would be unfair. The rules do not
363 provide for all Members to have the right to an opening
364 statement. There are occasions when Members have been given
365 that opportunity, especially when it is a small subcommittee,
366 as you chaired. But we have too many Members here and too
367 many witnesses to be heard. So the Chair did not hear a
368 parliamentary inquiry, but a personal appeal, which the Chair
369 denies.

370 We have with us the following witnesses: Nell Minow,
371 chairman of the board and editor of The Corporate Library;
372 Gregory W. Smith, general counsel, Colorado Public Employees'
373 Retirement Association; Robert F. Wescott, Ph.D., president
374 of Keybridge Research LLC; Luigi Zingales, Ph.D., professor
375 at the University of Chicago Graduate School of Business; and
376 Peter J. Wallison, Arthur F. Burns Fellow in Financial Policy
377 Studies, American Enterprise Institute.

378 And it is the policy of this committee that all
379 witnesses that testify before us do so under oath, so I'd
380 like to ask each of you to please stand and raise your right
381 hand.

382 [Witnesses sworn.]

383 Chairman WAXMAN. The record will indicate that each of
384 the witnesses answered in the affirmative.

385 Your prepared statements will be in the record in full.
386 We would like to ask each of you to be mindful that we have a

387 clock that will indicate when 5 minutes is up. We'd like you
388 to stay as close to the 5 minutes as possible. There will be
389 a green light for 4 minutes, a yellow light for the last
390 minute. And then when it turns red, the 5 minutes has
391 expired.

392 Dr. Zingales, am I pronouncing your name correctly?

393 Okay. There is a button on the base of your mic. Be sure it
394 is in, and we'd like to hear from you first.

395 STATEMENTS OF LUIGI ZINGALES, PROFESSOR OF FINANCE,
396 UNIVERSITY OF CHICAGO; ROBERT F. WESCOTT, PRESIDENT,
397 KEYBRIDGE RESEARCH LLC; NELL MINOW, CHAIRMAN OF THE BOARD AND
398 EDITOR, THE CORPORATE LIBRARY; GREGORY W. SMITH, GENERAL
399 COUNSEL, COLORADO PUBLIC EMPLOYEES' RETIREMENT ASSOCIATION;
400 AND PETER J. WALLISON, ARTHUR F. BURNS FELLOW IN FINANCIAL
401 POLICY STUDIES, AMERICAN ENTERPRISE INSTITUTE

402 STATEMENT OF LUIGI ZINGALES

403 Mr. ZINGALES. Okay. Thank you. Chairman Waxman,
404 Ranking Minority Davis, members of the committee, thank you
405 for inviting me.

406 The demise of Lehman Brothers is the result of a very
407 aggressive leverage policy in the context of a major
408 financial crisis. The roots of this crisis have to be found
409 in bad regulation, lack of transparency, and market
410 complacency brought about by several years of positive
411 returns.

412 A prolonged period of real estate price increases and
413 the boom of securitization relaxed lending standards. The
414 quality of these mortgages should have been checked by the
415 capital market that bought them, but several problems made

416 this monitoring less than perfect. First, these mortgages
417 were priced based on historical records, which did not factor
418 in the probability of a significant drop in real estate
419 prices at the national level. Nor did they factor the effect
420 of the changes in the lending standards on the probability of
421 default.

422 Second, the massive amount of issuance by a limited
423 number of players, which Lehman was one, changed the
424 fundamental nature of the relationship between credit-rating
425 agencies and the investment banks issuing the securities. As
426 a result, instead of submitting an issue to the rating
427 agency's judgment, investment banks shopped around for the
428 best ratings and even received handbooks on how to produce
429 the riskiest security that qualified for a AAA rating.

430 The market was not completely fooled by this process.
431 AAA-rated asset-backed securities had a higher yield than
432 corporate AAA, a clear indication of the higher risk.

433 Unfortunately, regulatory constraints created inflated
434 demand for these products. Fannie Mae and Freddie were
435 allowed, even induced, to invest their funds in these
436 securities, creating an easy arbitrage. They issued
437 AAA-rated debt and invested in higher-yield AAA-rated debt.

438 Another source of captive demand were money market
439 funds. Being required to hold only highly rated securities,
440 money market funds loved these instruments and satisfied the

441 regulatory requirements and boosted their yields.

442 Most managers of these firms were aware of the gamble
443 they were taking, but could not resist taking it under an
444 intense competition for yield-hungry customers. These
445 managers were also hoping that if a shock occurred, all their
446 competitors would face the same problem, thereby reducing the
447 reputational costs and possibly triggering a government
448 support. The September 19 decision to insure all money
449 market funds validated this gamble, forever destroying money
450 market managers' incentives to be careful in regard to the
451 risks they take.

452 The pooling of mortgages, while beneficial for
453 diversification purposes, became a curse as the downturn
454 worsened. The lack of transparency in the issuing process
455 made it difficult to determine who owned what. Furthermore,
456 the complexity of these repackaged mortgages is such that
457 small differences in the assumed rate of default can cause
458 the value of some tranches to fluctuate from 50 cents on the
459 dollar to zero. Lacking information on the quality and hence
460 the value of banks' assets, the market grew reluctant to lend
461 to them for fear of losing out in case of default.

462 In the case of Lehman and other investment banks, this
463 problem was aggravated by two factors, the extremely high
464 level of leverage and the strong reliance on short-term debt
465 financing. While commercial banks cannot leverage their

466 equity more than 15 to 1, Lehman had a leverage of more than
467 30 to 1. With this leverage, a mere 3.3 percent drop in the
468 value of assets wipes out the entire value of equity and
469 makes the company insolvent.

470 In turn, the instability created by a leverage problem
471 was exacerbated by Lehman's large use of short-term debt.
472 Reliance on short-term debt increases the risk of runs
473 similar to the ones bank face when they are rumored to be
474 insolvent. The Lehman CEO will likely tell you that his
475 company was solvent, and it was brought down by a run. This
476 is a distinct possibility. The problem is that nobody knows
477 for sure. When Lehman went down, it had \$26 billion in book
478 equity, but the doubts about the value of its assets combined
479 with the high degree of leverage created a huge uncertainty
480 about the true value of this equity. It could have been
481 worth \$40 billion or negative 20-.

482 It is important to note that Lehman did not find itself
483 in that situation by accident. It was the unlucky draw of a
484 consciously made gamble.

485 Lehman Brothers' bankruptcy forced the market to assess
486 risk. As after a major flood, people start to buy flood
487 insurance. After the demise of Lehman, the market started to
488 worry about several risks previously overlooked. This risk
489 reassessment is crucial to support a market discipline. The
490 downside is that it can degenerate into a panic.

491

Chairman WAXMAN. Thank you very much, Dr. Zingales.

492 [Prepared statement of Mr. Zingales follows:]

493 ***** INSERT 1-2 *****

494 Chairman WAXMAN. Dr. Wescott.

495 STATEMENT OF ROBERT F. WESCOTT

496 Mr. WESCOTT. Chairman Waxman and members of the
497 committee, thank you for inviting me to testify today about
498 the financial meltdown on Wall Street. I'll focus my
499 comments on the main causes of the financial crisis. During
500 questions, I'm also happy to discuss its economic effects and
501 also the lessons we might draw about it for public policy.
502 I'll give you an economist's perspective, drawing on my
503 experiences in forecasting the U.S. economy, in participating
504 in the national economic policymaking process at the National
505 Economic Council of the White House, and in researching
506 global and economic financial risks.

507 In my opinion, there were three main contributors to the
508 financial meltdown. The first was an environment of easy
509 credit that existed in the first half of this decade. We
510 simply left the monetary floodgates open too far and too long
511 in the period 2002 to 2005. During this period, mortgage
512 rates got as low as 2-1/2 percent, and families got an
513 inflated sense of their capacity to afford housing. This
514 cheap credit quickly got capitalized in housing prices, and
515 housing prices doubled and even tripled in some neighborhoods

516 in the span of just a few years. This caused a housing
517 frenzy, and many Americans developed unrealistic expectations
518 and assumed that housing prices could only go up.

519 The second key development was mortgage securitization,
520 the bundling of pools of mortgages, their underwriting and
521 their sale to institutional investors. This increased
522 liquidity and made mortgage money cheaper than--because we
523 could tap the savings of global savers. On the downside,
524 however, it also meant that the mortgage originator was no
525 longer going to hold the mortgage to maturity. So it did not
526 have a strong incentive to perform due diligence on the loan.

527 In this environment of easy credit, there was lots of
528 competition. Lenders began loosening standards to win
529 business and increase market share. This led to an easing of
530 down payment requirements and a proliferation of
531 unconventional mortgages, including teaser rate mortgages, no
532 doc mortgages, option payment mortgages and so on.
533 Eventually homebuyers were receiving 100 percent
534 loan-to-value mortgages, a very dangerous predictor of
535 default risk.

536 The third key development was an increase in leverage by
537 investment banks, as has just been stated. Whereas a
538 traditional bank might have a leverage ratio of, say, four,
539 meaning that the value of its obligations was four times the
540 value of its shareholders' equity, investment banks increased

541 their leverage ratios to 30 or 35 times in the past few
542 years. Such high leverage ratios meant that there was much
543 less cushion in hard times.

544 Well, how did these ingredients mix? As long as house
545 prices kept appreciating steadily, all players in the system
546 had a strong incentive to keep going and keep doing what they
547 were doing. It was good for existing homeowners because they
548 had asset appreciation, and they had great opportunities for
549 extracting equity out of their houses through cash-out
550 refinancings and home equity loans. Basically families
551 started using their houses as ATM machines. It was good for
552 new homebuyers, including speculators, because they saw
553 almost immediate price gains. It was good for mortgage
554 brokers. They earned hefty origination fees. It was good
555 for rating agencies. They had great business. And it was
556 good for investment banks because they were earning large
557 securitization fees.

558 The system boomed this way for many years. The problem
559 came when the U.S. housing sector simply reached saturation.
560 By early 2006, almost every American who wanted a home was in
561 one. The Fed started raising interest rates to fight
562 inflation, and suddenly housing prices leveled off and then
563 began to fall. Some borrowers, especially subprime
564 borrowers, began to miss their monthly mortgage payments, and
565 the value of subprime mortgage portfolios began to decline.

566 Now, because of the high leverage in the investment banks,
567 many simply did not have the cushion to fall back on.

568 The problems were compounded by a rapidly weakening U.S.
569 economy. As the housing sector weakened, overall U.S.
570 economic growth was cut roughly in half, and the drying up of
571 home equity loans and cash-out refinancings hurt consumption.

572 By early 2008, 10 percent of all U.S. households were
573 underwater with their mortgages, meaning that they owed more
574 on their house than their house was worth. These events set
575 the stage for the financial and liquidity crisis we have
576 today.

577 The cause of Lehman Brothers--basically the collapse of
578 Lehman Brothers in September was effectively the pinprick
579 that burst the bubble. Mr. Chairman, the collapse of Lehman
580 shook the market's financial confidence and set off the
581 liquidity crisis that has thrown sand into the gears of the
582 U.S. economic engine.

583 What lessons should we draw? Any time the price of a
584 major asset class or commodity increases 200 percent or 300
585 percent in a matter of just a few weeks--in a matter of just
586 a few years, whether it is home prices, timber, Dutch tulips,
587 oil, gold, technology, stocks, we need to ask questions.
588 Prudent regulators need--needed to ask whether the system
589 they regulate could tolerate a rapid return of asset prices
590 to the historical trading range, and private executives

591 running investment banks who wanted to maximize their
592 shareholders' value in the long term needed to ask whether
593 their business model could tolerate a rapid return of asset
594 prices to their historical range.

595 Thank you.

596 Chairman WAXMAN. Thank you very much, Dr. Wescott.

597 [Prepared statement of Mr. Wescott follows:]

598 ***** INSERT 1-3 *****

599 Chairman WAXMAN. Ms. Minow.

600 STATEMENT OF NELL MINOW

601 Ms. MINOW. Thank you very much, Mr. Chairman and
602 Members. It is an honor to participate in this hearing. I
603 appreciate it very much. And I would give anything if what I
604 wasn't here to say was, "I told you so."

605 I have testified before this committee before, and what
606 I said then was that there is no more reliable indicator of
607 investment--litigation and liability risk than excessive CEO
608 compensation. CEO compensation is not just the symptom, it
609 is actually a cause. It pours gasoline on the fire.

610 With that in mind, I'd like to tell you what our ratings
611 have been. My company, The Corporate Library, rates boards
612 of directors, and in part we look at decisions they make,
613 like CEO pay. We have given this company a C or a D since we
614 started rating them, with one very brief exception of a
615 couple of months where we gave them a B.

616 Here is a quote from our analyst's note on the company:
617 Although the CEO's 2007 salary is well below the median for
618 companies of similar size, his nonequity incentive
619 compensation of \$4,250,000 exceeded the 85th percentile.
620 While typical target bonus is two times base salary, Mr.

621 Fuld's was more than five times his base salary.

622 Additionally, his total annual compensation of \$71,924,178

623 ranks in the top 3 percent for similarly sized companies.

624 As I've mentioned before, this is the problem. When we
625 pay people based on the volume of business rather than the
626 quality of business, eventually it is like a game of musical
627 chairs. And when the music stops, the people that don't have
628 a place to sit are the investors.

629 Pay that is out of alignment is one of the causes of
630 poor performance, but it is also an important symptom of an
631 ineffective board. Let's talk about this board for just a
632 minute. They had a finance and risk management committee. I
633 think that my economist colleagues here would agree, and my
634 investor colleague, that the--in a company like this, the
635 finance and risk management committee is a very important
636 committee, and yet it only met twice in 2007 and twice in
637 2006. The crystal-clear explanations of Dr. Zingales and Dr.
638 Wescott were--as brilliant as they are, were not unknown at
639 the time. These were things that the risk committee should
640 have been looking at.

641 An additional indicator is the meaningful stock
642 ownership by the board. It is a public statement of their
643 confidence in a company and a powerful reminder and motivator
644 for them as they deliberate issues like executive
645 compensation and risk management. With the exception of the

646 CEO who sold the significant percentage of his stock, and the
647 lead director, and the 23-year veteran on the committee,
648 given their tenure, these directors did not put their money
649 where their mouths were.

650 I'm really horrified by the effort by Mr. Fuld and other
651 executives in these failing companies to absolve themselves
652 of blame. It infuriates me when they talk about how
653 efficient the markets are except when they are not efficient.

654 All of a sudden, it is not their fault anymore. These are
655 people who fight for deregulation, and now they're blaming
656 the regulators.

657 They talk about a litany of destabilizing factors. Let
658 me tell you that the most important destabilizing factor was:
659 an inefficient and ineffective board of directors and bad
660 judgment by the executives. People make mistakes, but what
661 we like to see is people accepting responsibility and
662 participating in mitigating damages and preventing the
663 recurrence. It is indispensable for the credibility of our
664 capital markets to align the interests of executives with the
665 investors, and we'll have an enormously increased cost of
666 capital if we do not make that clear throughout the world.

667 What we had was an executive compensation system that
668 created an incentive for imagining derivative securities that
669 exploited regulatory and accounting loopholes. I had a
670 presentation at the Public Company Accounting Oversight Board

671 where they told us that Paul Volker said he didn't understand
672 these derivatives. I hereby propose the Paul Volker rule,
673 that if he doesn't understand it, we shouldn't put it out on
674 the markets. Even if executives are overwhelmed by forces
675 beyond their control, I believe you've heard this expression
676 before, that is why we pay them the big bucks.

677 Thank you.

678 Chairman WAXMAN. Thank you. No demonstrations. Thank
679 you, Ms. Minow.

680 [Prepared statement of Ms. Minow follows:]

681 ***** INSERT 1-4 *****

682 Chairman WAXMAN. Mr. Smith.

683 STATEMENT OF GREGORY W. SMITH

684 Mr. SMITH. Thank you, Mr. Chairman. Thank you,
685 Members, for having me here today to express the perceptions
686 and perspective of a major institutional investor. One of
687 the things that I want to address--you certainly heard some
688 good diagnosis and comments from people much more qualified
689 than I to assess why this has happened. I'd like to put a
690 little bit of a face to this.

691 We hear a lot in the media about the savior of Wall
692 Street, and we hear a lot about major institutions
693 and--throughout the country, Wall Street being saved. We
694 think this is about every working American in the United
695 States. It is about people that I work for every day. I
696 work for a pension fund that represents 420,000 current and
697 former public employees, public servants in the State of
698 Colorado. We represent every State trooper, every teacher in
699 the State of Colorado, every State employee, every judge and
700 over 400 employers, including all of our local divisions of
701 government. These--the individuals are the ones that are
702 being impacted in this crisis. It is the individuals who are
703 having to face the questions of whether their college fund

704 for their children is going to still be around when this is
705 over. It is these individuals who are wondering how long is
706 it until retirement now, how long do I have to go before I
707 can recover from what Wall Street has done to me this time.

708 And what it really has boiled down to is a complete
709 collapse in investor confidence. And it is a complete
710 collapse in investor confidence because they no longer
711 believe in management, they no longer believe in the numbers,
712 and they no longer believe in the regulatory framework for
713 good reason.

714 We don't claim to know, I certainly don't claim to be
715 able to articulate, why this happened, and I certainly would
716 not predict what the result of the blame game is going to be.

717 There is certainly going to be one, and the lawyers are
718 going to spend a lot of time on it. What we would like to
719 urge you to consider is what the future needs to hold to
720 regain confidence, and what it needs to consist of is an
721 opportunity for shareholders to be heard in a meaningful way
722 at a meaningful time in the process of running corporate
723 America. We need access to the proxy. We need to be able to
724 hold the directors accountable. If they're not doing a good
725 job, we need to be able to get them out of the boardroom and
726 get somebody else in that will represent shareholders.

727 We need a regulatory framework that is aligned with the
728 shareholder, not with corporate America, but with the

729 shareholders, and a regulatory framework that is prepared to
730 hold people accountable that breach their duty to the
731 shareholder.

732 That's where we need to go. We need to have say on pay,
733 and we need to be able to regain confidence that this market
734 is about the shareholder, it is about mom and pop, it is
735 about small businesses, and it is about the individuals that
736 I represent all over this country.

737 One of the things that doesn't get talked about very
738 much and that is really impacting the people that I work with
739 is the credit crisis and the freezing of their accounts.
740 People who have been the most conservative investors and who
741 have thought, well, I don't want to get involved in these
742 speculative things, I'm going to put my money in a money
743 market, I'm going to fall behind inflation, I don't really
744 worry about inflation, I want to make sure I have my money,
745 those people don't have their money now.

746 We manage our cash through those types of accounts.
747 There were times last week and 2 weeks ago that our money was
748 on the brink of being frozen. People in this country are not
749 going to be able to make payroll. Small businesses are not
750 going to make payroll because they are not going to be able
751 to access their cash.

752 These are the problems that we believe are yet to come.
753 Some of them you've begun to see. But there is many more to

754 come, and it is the working people of America that are
755 suffering this crisis. It is not about Wall Street, it is
756 about investor confidence, And that is what needs to be
757 restored.

758 Thank you.

759 Chairman WAXMAN. Thank you very much, Mr. Smith.

760 [Prepared statement of Mr. Smith follows:]

761 ***** INSERT 1-5 *****

762 Chairman WAXMAN. Mr. Wallison.

763 STATEMENT OF PETER J. WALLISON

764 Mr. WALLISON. Thank you, Mr. Chairman and members of
765 this committee. I'm really pleased to have this opportunity
766 to address the question of regulation and its role in the
767 current financial crisis.

768 There are cases where regulation is necessary and cases
769 where it is harmful. It was necessary in the case of Fannie
770 Mae and Freddie Mac. These two companies were seen in the
771 market as backed by the Federal Government. As a result,
772 investors did not worry about the risks of lending to them
773 since Uncle Sam would bail them out if the companies got into
774 financial trouble. Investors have been proved right. In
775 cases where investors see themselves as bearing no risks
776 lending to a private, shareholder-owned company, strong
777 regulation is essential. That is the only way that
778 government can protect itself against loss. Yet Congress
779 resisted--

780 Chairman WAXMAN. Mr. Wallison, could you pull the mic a
781 little closer? Some Members are having--

782 Mr. WALLISON. Oh, I'm sorry.

783 Yet Congress resisted reforming regulation of Fannie Mae

784 and Freddie Freddie until it was too late. And even then the
785 reform legislation wouldn't have been passed unless it had
786 been attached to a housing bill that Congress wanted to adopt
787 before going home for the August recess.

788 The failure by Congress had serious consequences. An
789 article in yesterday's New York Times makes clear that
790 reckless buying of junk loans by Fannie Mae and Freddie Mac
791 bears a large part of the responsibility for the financial
792 crisis we are now in. Voters, justifiably angry about the
793 \$700 billion rescue plan just adopted by Congress, should
794 recognize who is responsible and act accordingly.

795 Incidentally, since some issues of compensation have
796 come up, I ought to mention that Fannie was very generous in
797 its own compensation. Franklin Raines, who was its Chairman
798 for several years, 4 or 5, made \$90 million during the time
799 he was there, and there was little outrage expressed in
800 Congress at that time.

801 Bad or weak regulation is often worse than no regulation
802 at all. Another article in the New York Times on Friday of
803 last week recounted the SEC's failure to devote sufficient
804 resources to the regulation of the major investment banking
805 firms that have now all collapsed, been taken over, sold
806 themselves to big banks or sought shelter under the Federal
807 Reserve's wings as financial holding companies. According to
808 the article, the SEC assigned a pitifully small staff to

809 regulating these huge investment banks, and as a result they
810 took imprudent financial risks that ultimately led to their
811 losses.

812 A chart accompanying the article shows that these
813 institutions took increasing risks every year from the time
814 they entered the SEC's supervisory regime. This is
815 important. It demonstrates the effect of regulation in
816 creating moral hazard. Immediately after the SEC took over
817 the supervision of their safety and soundness, the market
818 discipline to which they had previously been subject began to
819 relax. Investors thought the SEC was minding the store, but
820 it wasn't. That is why weak regulation can be worse than
821 none.

822 Regulation itself is no panacea. Even strong regulation
823 may not be effective. Regulation of commercial banks in the
824 United States is a case of strong regulation failing.
825 Congress imposed a strong regulatory regime on commercial
826 banks when it adopted FDICIA in 1991. Still, even though
827 IndyMac, WAMU, Wachovia and dozens of smaller commercial
828 banks were regulated by one or another agency of the Federal
829 Government under strict FDICIA requirements, they all failed
830 or had to be taken over just like the weakly regulated
831 investment banks.

832 Calling for more regulation as a solution to the
833 financial crisis is, therefore, somewhat simplistic.

834 Regulation's track record is ambiguous. There is no question
835 that it is the only protection we have when the government is
836 exposed to risks created by companies it backs, like
837 commercial banks, which have deposits insured by the FDIC,
838 and like Fannie Mae and Freddie Mac, which were seen as
839 backed by the Federal Government without any limit.

840 But the regulation of the investment banks by the SEC
841 was a mistake. They were not seen as backed by the
842 government in any way until the SEC was given authority to
843 supervise their safety and soundness. Then their risk-taking
844 took off. If they had been left free of government
845 oversight, they would not, in my view, have been able to
846 borrow the funds that created their extraordinary leverage.

847 If our solution to today's crisis is to regulate hedge
848 funds, private equity funds, finance companies, institutional
849 lenders, pension funds, leasing companies and insurance
850 companies and anyone else who participates in the capital
851 markets without any government backing, we will simply be
852 assuring ourselves of many more financial crises in the
853 future.

854 Many thanks, Mr. Chairman.

855 Chairman WAXMAN. Thank you, Mr. Wallison.

856 [Prepared statement of Mr. Wallison follows:]

857 ***** INSERT 1-6 *****

858 Chairman WAXMAN. I want to thank all of the members of
859 the panel for your presentation. We'll now recognize Members
860 to ask questions for a 5-minute period. We'll start with
861 Mrs. Maloney.

862 Mrs. MALONEY. Thank you, Mr. Chairman and Ranking
863 Member Davis and all of the panelists.

864 We are facing what has been called the most serious
865 financial crisis since the 1930s. And the potential cost to
866 taxpayer is staggering: \$29 billion to J.P. Morgan to buy
867 Bear Stearns; \$85 billion to AIG; \$200 billion to Fannie and
868 Freddie; \$700 billion rescue package; \$300 billion to the Fed
869 window opening it up to investment banks; \$50 billion to
870 stabilize the money market funds. A staggering \$1.7 billion
871 potential cost to taxpayers.

872 Now, Professor Zingales, you seem to believe that this
873 may have been caused by the staggering leverage that was put
874 in these firms, but others see it as the deregulation that
875 has taken place in Congress over the past decade. In 1990,
876 Congress passed the Financial Stabilization Act, which took
877 away the protections of the Glass-Steagall Act that had
878 served and protected our economy for 80 years. This allowed
879 the banking a safety and soundness standard to be able to
880 merge and be lowered, with risky speculative activities. And
881 then during this period, Congress prohibited the regulation
882 of risky derivatives. The SEC loosened rules governing the

883 amount of leverage that investment banks could use, and
884 Federal regulators were defunded and defanged, and they were
885 reluctant to use the authority they had to protect taxpayers
886 and investors.

887 Some believe that the root cause of the credit cost of
888 this crisis was not only the leverage, but the excessive
889 deregulation. And I would like to ask first, Dr. Wescott,
890 and then others, if you'd like to comment. What do you think
891 were the biggest mistakes or missed opportunities for
892 regulators? And going forward, what do you think we should
893 regulate? Do you think all of this deregulation that I
894 listed was a mistake for protection for our taxpayers and our
895 economy?

896 Mr. WESCOTT. Regulation is a--as Mr. Wallison said, is
897 an extremely complicated matter, and it is very important
898 that it be handled and that we get the incentives properly
899 lined up here.

900 There is no question that the regulators did make a
901 decision. The SEC made a decision in 2004, in April of 2004,
902 to relax the leverage standards that the large \$5
903 billion-plus investment banks would be allowed to operate
904 under. And in my opinion, this decision did end up making
905 the situation worse. And so I do--

906 Mrs. MALONEY. What about Glass-Steagall, Dr. Wescott?
907 That is not complicated. It merely says financial

908 institutions, bank safety and soundness should not mingle
909 with risky activities. That is not complicated at all. It
910 is very clear. Was that a mistake to roll that back, do you
911 believe? Or I'd ask any other panelist to talk.

912 Mr. WESCOTT. I don't have a strong opinion on
913 Glass-Steagall. I do think that there were risks involved in
914 the mortgage-lending business that were greater than were
915 appreciated by regulators and obviously by many of the
916 investment banks themselves. The key thing was that they
917 assumed there was going to be plenty of business, and that they
918 they could keep getting additional borrowers, and that they
919 would not suffer credit quality loss as we went further and
920 further down the list of applicants for mortgages.

921 Mrs. MALONEY. Thank you very much. My time is very
922 limited. I'd just like to go down the line, starting with
923 Dr. Zingales.

924 Do you think repealing Glass-Steagall, allowing banks to
925 mix with risky investment banks that were leveraged in hedge
926 funds, in some cases 1 to 30, 10 to 60, do you think rolling
927 it back was a mistake, yes or no?

928 Mr. ZINGALES. No. I don't think it was a mistake.

929 Mrs. MALONEY. Yes or no. Mr. Wescott, you don't think
930 it was a mistake?

931 Mr. WESCOTT. No at this point.

932 Mrs. MALONEY. Ms. Minow?

933 Ms. MINOW. I do think it was a mistake.

934 Mrs. MALONEY. You do.

935 Mr. Smith.

936 Mr. SMITH. It appears to be from this angle. I'm
937 sorry. It appears to be from this angle.

938 Mrs. MALONEY. Mr. Wallison?

939 Mr. WALLISON. Not a mistake.

940 Mrs. MALONEY. Okay. So we're divided on that.

941 If the Fed and Treasury had not allowed Lehman to fail
942 in default on its obligations, would this have prevented runs
943 on other firms, and especially the money market funds, the
944 run that began on that? Again, down the panel quickly. My
945 time has expired. Quickly now.

946 Mr. ZINGALES. I think no. The proof is if we look at
947 what happened when Bear Stearns was bailed out, I think that,
948 for example, the price of the credit default swap was--an
949 insurance on default as a measure of how risky borrowers are
950 considered--went up the same amount it went up after the
951 Lehman default. So I don't think that bailing out sort of
952 Lehman would have--would solve the situation.

953 Mr. WESCOTT. I think that regulators in retrospect
954 would now understand that there was more Lehman paper out
955 there in money market accounts, and they might have made a
956 different decision on that account.

957 Ms. MINOW. I think it would not have made an enormous

958 difference.

959 Mr. SMITH. I think it was one piece of a much bigger
960 puzzle.

961 Mr. WALLISON. It has no significant difference, I
962 think.

963 Chairman WAXMAN. Thank you, Mrs. Maloney.

964 Mr. Davis.

965 Mr. DAVIS OF VIRGINIA. Thank you.

966 This concerns the SEC. Both the Chairman and I were
967 instrumental in shepherding through legislation that removed
968 the Civil Service pay ceilings on the SEC employees because
969 they were losing employees like crazy. They lost a third of
970 their senior management because of the pay. We raised that,
971 but we also held hearings on IT and their IT capacity. What
972 were the limitations if SEC had wanted to do something? Were
973 their systems up? Could they have done the appropriate job?
974 Or are there limitations on their IT and personnel that
975 probably limited their abilities? Does anybody have any
976 thoughts on that?

977 No. Okay.

978 Ms. Minow, let me just ask you. You rated the corporate
979 boards at Lehman. Did you ever rate the board in salaries at
980 Freddie and Fannie?

981 Ms. MINOW. I'm sorry. Freddie and Fannie? Yes. We
982 did give a high grade to Fannie Mae after they were--in 2002,

983 when we began rating after they were cleared by the SEC and
984 OFHEO. We, however, from the beginning gave poor ratings to
985 Freddie.

986 Mr. DAVIS OF VIRGINIA. We should have seen this coming;
987 don't you agree? I mean, I don't know if any of you are
988 familiar with the Superior Bank. I just was looking at
989 one--Superior Bank, the inspector general report. This was a
990 Chicago bank owned by--the chief owner was Penny Pritzker,
991 who happens to be, as I think many of us know, Senator
992 Obama's finance chairman. But more importantly, when you
993 look at the inspector general's report, it says that the bank
994 became associated with the subprime lending business in '92.
995 Beginning in 1993, Superior embarked on a business strategy
996 marked by rapid and aggressive growth into subprime home
997 mortgages. Federal bank regulators warned them in '93, '94,
998 '95, '97 and 2000 to rein in their risky subprime lending
999 businesses.

1000 According to an independent investigation by the
1001 Department of Justice, the bank used improper accounting
1002 procedures to cover up their bad debts. Fifteen hundred of
1003 the bank customers lost large sums of money. But this was
1004 years ago. I mean, didn't--all the warning signs were there
1005 that these subprimes were a mess, wasn't there?

1006 Ms. MINOW. Yes, there were. That's why one of my
1007 primary concerns is the obstacles to what I would consider

1008 the essential market oversight from institutional investors
1009 like the Colorado pension fund, if they could have responded
1010 as I think they would like to have. If the corporate
1011 community hadn't lobbied for so many restrictions on the
1012 ability of shareholders to respond to these indicators, then
1013 I think we would not need a lot of new regulation.

1014 Mr. DAVIS OF VIRGINIA. Mr. Wallison.

1015 Mr. WALLISON. Well, I would say that this is a very
1016 good example of the faith in regulation that is often
1017 misplaced. The regulators had the responsibility for looking
1018 at the risks that were being taken by these institutions, and
1019 they did not effectively do that. And I think that that is
1020 an important lesson for our Congress to understand, because
1021 regulation is not a solution to many of these problems,
1022 especially when the regulators have a great deal of
1023 difficulty understanding what is happening in these
1024 institutions.

1025 The Superior Bank case is a perfect example of something
1026 that was starting in 2001 and beginning to build at that
1027 point with subprime loans. But I'm afraid that if a
1028 congressional committee or a regulator--let's put it this
1029 way: If a congressional committee had looked over the
1030 shoulder of the regulators and said, will you stop that from
1031 happening, I think the regulator would have been reluctant to
1032 do it. The institutions were making money from this. And

1033 once more, they were afraid of some of the political backlash
1034 that would come if they did try to stop this kind of lending.

1035 There is a strong feeling in the United States that many
1036 people should have access to housing. And the question is,
1037 do you allow the regulators to interfere with a strong
1038 housing market, especially involving--

1039 Mr. DAVIS OF VIRGINIA. Lower-income people were getting
1040 housing, so nobody wanted to stop that.

1041 Mr. ZINGALES. I think that the problem is not subprime
1042 per se, it is a risky lending. But as Mr. Wallison said, it
1043 has beneficial effects.

1044 Second, in some situations, a risky--might be
1045 profitable. I think that the problem is that the level of
1046 securitization this took place was not probably monitored.
1047 We have sort of an enormous market that has got completely
1048 sort of unregulating type of disclosure. I think we should
1049 have more disclosure, because today we don't know who owns
1050 what. And out of that, a lot of the problems we observe in
1051 the credit market is because banks don't know the losses of
1052 other banks. If they don't know the losses, it is because
1053 they don't know what is in their portfolio. And if they
1054 don't know what is in the portfolio--because if you look at
1055 the issuances, you cannot trace back easily what is in that
1056 package of loans. We don't know whether they are loans from
1057 California, we don't know whether they are from Florida. We

1058 | don't know who has these loans. And this lack of
1059 | transparency is one of the roots of the problem. It is not
1060 | subprime, It is the lack of transparency.

1061 RPTS JOHNSON

1062 DCMN BURRELL

1063 [11:04 a.m.]

1064 Mr. WESCOTT. Just on the question of whether we should
1065 have known or did we know, I will just say that in looking at
1066 a full range of economic statistics in the summer of 2005,
1067 looking at the value of houses divided by median income and
1068 by many other measures, we knew that the housing prices were
1069 set for a fall. We were beginning to tell our clients in the
1070 autumn of 2005 that housing prices were set for a fall and
1071 the housing sector was ready for a decline. We were not
1072 alone. Many other economists were also giving similar
1073 warnings.

1074 Chairman WAXMAN. Thank you, Mr. Davis. Mr. Cummings.

1075 Mr. CUMMINGS. Thank you very much. Ms. Minow, when I
1076 went to church yesterday, it is interesting that almost
1077 everybody who came up to me afterwards was very upset. And
1078 it seemed like the thing they were most upset about was the
1079 compensation for these executives. As part of the
1080 committee's investigation the committee asked for copies of
1081 the e-mails that Mr. Fuld sent and received over the last 6
1082 months. I want to read to you from an e-mail an exchange
1083 that involves Mr. Fuld, his executive committee, and senior
1084 executives at Neuberger Berman, a money management subsidiary
1085 of Lehman Brothers.

1086 The first e-mail is sent in early June of this year. It
1087 is sent from Neuberger Berman executives to Mr. Fuld's
1088 executive committee. The e-mail begins, and I quote, as
1089 long-term employees and former partners of Neuberger Berman,
1090 we feel compelled to express our views on several matters to
1091 members of Lehman's executive committee, end of quote. In
1092 the e-mail, the Neuberger Berman executives write that Lehman
1093 had made, quote, management mistakes, and that, quote, a
1094 substantial portion of the problems at Lehman are structural
1095 rather than merely cyclical in nature, end of quote.

1096 The e-mail then recommended two actions. And let me
1097 read from the e-mail. It says top management should forego
1098 bonuses this year. This would serve a dual purpose.
1099 Firstly, it would represent a significant expense reduction.
1100 Secondly, it would send a strong message to both employees
1101 and investors that management is not shirking accountability
1102 for recent performance. And then it goes on to say, too, and
1103 this is a direct quote, do a partial spinout of NB. A
1104 partial spinout could be an attractive source of capital for
1105 Lehman at a time when the company needs capital. The
1106 officials also suggested that a partial spinout of Neuberger
1107 Berman would allow some employees to receive their equity
1108 compensation in the new Neuberger Berman shares instead of
1109 Lehman shares, which would reassure the Neuberger employees
1110 of their funds.

1111 Question: Ms. Minow, what do you think of the
1112 recommendations made in this e-mail? And was the
1113 recommendations that senior management forego bonuses a sound
1114 one?

1115 Ms. MINOW. Yes, it was.

1116 Mr. CUMMINGS. And why is that?

1117 Ms. MINOW. Because in my opinion, management gets paid
1118 last. You know, you pay the shareholders, you pay the
1119 employees, and then if there is any money left over you take
1120 it. But when the company is doing poorly, management
1121 should--management compensation should reflect that.

1122 Mr. CUMMINGS. Yeah, because when I talk to the people
1123 in my block, they tell me--you said something that was very
1124 interesting. You said paying people based on volume as
1125 opposed to quality is just the wrong way to go. And the
1126 people in my block in Baltimore, if they perform poorly, they
1127 get fired.

1128 Ms. MINOW. Yeah.

1129 Mr. CUMMINGS. They certainly don't get a bonus.

1130 Ms. MINOW. That is how it works in my company.

1131 Mr. CUMMINGS. And Mr. Fuld is going to come in here in
1132 about an hour, and you know what he is going to say? He is
1133 going to say it is everybody's fault but mine, but he was the
1134 chief guy, is that right?

1135 Ms. MINOW. He was. He was the captain of the ship.

1136 And you are familiar with the expression "the buck stops
1137 here." You know, unfortunately it did stop with him. He
1138 took all the bucks.

1139 Mr. CUMMINGS. One of the recipients of that e-mail was
1140 George W. Walker. Mr. Walker was Lehman's global head of
1141 investment management at the time. And if the name sounds
1142 familiar, that is because Mr. Walker also happens to be
1143 President Bush's cousin. Within 15 minutes, Mr. Walker
1144 writes a follow-up e-mail to the other members of the
1145 executive committee. And let me read that to you, because it
1146 is extremely interesting. He said sorry, team. I am not
1147 sure of what is in the water at 605 Third Avenue today. The
1148 compensation issue she raises is hardly worth the
1149 EC's--executive committee's that is--time now. I am
1150 embarrassed and I apologize. Mr. Fuld also mocked the
1151 Neuberger executives. And his response was don't worry.
1152 They are only people who think--listen to this--they are only
1153 people who think about their own pockets.

1154 Ms. Minow, I see you shaking your head. What do you
1155 think of Mr. Fuld's response? I can imagine what you are
1156 going to say, because it is clear that he was thinking about
1157 his own pockets as he made millions upon millions.

1158 Ms. MINOW. You are exactly right, Congressman. I am
1159 horrified by that. I am absolutely horrified. And I am
1160 thinking about--I am thinking about what you could possibly

1161 say to him when he arrives here to make him understand his
1162 responsibility.

1163 Mr. CUMMINGS. I wonder how he sleeps at night. Mr.
1164 Smith, do you have a comment on that? I see you shaking your
1165 head, too. You talked about all the employees you represent.

1166 Mr. SMITH. Well, it is of interest to me that nowhere
1167 in that conversation, nowhere even in their way of thinking
1168 does the shareholder have any role whatsoever. And that is
1169 who their duty is to.

1170 Mr. CUMMINGS. Thank you very much. I see my time is
1171 up.

1172 Chairman WAXMAN. Thank you, Mr. Cummings.

1173 Mr. Mica.

1174 Mr. MICA. First of all, I think it is very important
1175 that our committee investigate how we got into this financial
1176 mess. I believe Americans want to know who caused this
1177 outrage, how it happened, and who will be held accountable.
1178 If it is wrongdoing by AIG or Lehman, in fact I saw one of
1179 these signs out here with Code Pink, and they said no bail,
1180 jail. And which I agree with. In fact, at the conclusion of
1181 these hearings I intend to consult with my colleagues to ask
1182 for a special counsel to investigate this matter. The
1183 announced hearings, however, today and the ones that we have
1184 before us selected by the chairman only cover Lehman, AIG,
1185 and several regulators. Unfortunately, I think this is a

1186 clever sequencing of these hearings, which is obviously
1187 organized to deflect attention from government-backed
1188 financial institutions, and also deflect from Congress any
1189 blame, and put it on Wall Street, or blame it on executive
1190 compensation.

1191 Any hearing or real oversight that does not start with
1192 Fannie Mae, Franklin Raines, who walked away with over a
1193 hundred million dollars in executive compensation and
1194 bonuses, and also hearing from his accomplices, any hearing
1195 will be a sham. This is like investigating the Great Train
1196 Robbery and only talking to the dining car stewards. Instead
1197 of a balanced panel today, we will take testimony from
1198 academics, and no one from Fannie Mae or Freddie Mac. Rather
1199 clever.

1200 The fact is that our Nation's current financial crisis
1201 began back in 1992, with the concerted effort to expand
1202 government-sponsored enterprises Fannie Mae and Freddie Mac
1203 to include loans to marginally qualified borrowers and get
1204 into a whole host of speculative investments. Last week
1205 Speaker Pelosi incorrectly and partisanly attributed the
1206 responsibility to the Bush administration's failed economic
1207 policies. Chairman Waxman in his opening statement is trying
1208 today to direct focus on Wall Street and regulators. Last
1209 time I checked, none of those folks had a vote in Congress.

1210 In fact, it was in 1999, and we heard some reference to

1211 this already, I have a copy of the vote here which we will
1212 put in the record later, the Congress voted to repeal the
1213 Glass-Steagall Act, allowing banks to engage in speculative
1214 ventures. And Wall Street followed. In fact, long before
1215 Bush took office, the stage was set for the current financial
1216 meltdown of the housing and finance industry. In fact, in
1217 1999 the Clinton administration and Fannie Mae Director
1218 Raines lowered policy standards and increased subprime loans
1219 to new, more dangerous levels.

1220 As quoted in the New York Times that year, Raines said,
1221 and I quote from Raines, Fannie Mae has expanded home
1222 ownership for millions of families in the '90s by reducing
1223 down payment requirements, yet there remain too many
1224 borrowers whose credit is just a notch below what our
1225 underwriting has required who have been regulated to paying
1226 significantly higher mortgages in the so-called subprime
1227 market. Wall Street followed.

1228 The New York Times article continued, in moving even
1229 tentatively into this new era of lending, Fannie Mae is
1230 taking on significantly more risk, which may not pose any
1231 difficulty during flush economic times, as we saw, but the
1232 government-subsidized corporation may run into trouble in an
1233 economic downturn, prompting a government rescue similar to
1234 that of the savings and loan associations, end quote.

1235 In fact, in 2004, Raines and Freddie Mac CEO Richard

1236 Syron told an ABA meeting, and quote, we push products and
1237 opportunities to people who have lesser credit. In fact,
1238 testimony before the House Financial Services Committee on
1239 Capital Markets and Insurance and Government Sponsored
1240 Enterprises on October 6, 2004, Raines termed some of these
1241 loans riskless. That is his quote.

1242 In fact, Raines by rule change lowered Fannie Mae's cash
1243 reserve requirements from 10 to 2.5 percent. In fact, after
1244 fraudulently cooking Fannie Mae's books so Raines and Jamie
1245 Gorelick and others could boost earnings to rob millions in
1246 bonuses, congressional Democrats chose to ignore the
1247 findings. During a House Financial Services hearing on
1248 September 10th, 2003, the top Democrat at the time, Barney
1249 Frank, said the more people in my judgment exaggerate a
1250 threat of safety and soundness, the more people conjure up
1251 the possibility of serious financial losses to the Treasury,
1252 which I do not see. I think we see entities that are
1253 fundamentally sound and withstand some of the debt disaster
1254 scenarios. Representative Maxine Waters demanded to know why
1255 if it ain't broke, why anybody would want to fix Fannie Mae.
1256 More incredibly--

1257 Chairman WAXMAN. Thank you, Mr. Mica.

1258 Mr. MICA. --Frank said a few days later, I want to roll
1259 the dice a little bit more in this situation.

1260 Chairman WAXMAN. Mr. Mica, you can put the rest of the

1261 statement in the record, but your time has expired.

1262 Mr. MICA. Well, since our side is gagged from either
1263 giving a statement or--

1264 Chairman WAXMAN. Mr. Kucinich, it is your turn to ask
1265 the questions.

1266 Mr. MICA. --having the opportunity to not ask questions,
1267 I won't get to ask my questions.

1268 Chairman WAXMAN. I thought you asked a lot of brilliant
1269 questions here. Mr. Kucinich, your turn to ask questions.

1270 Mr. KUCINICH. I thank the gentleman. Mr. Wallison, in
1271 your testimony you said voters are justifiably angry about
1272 the \$700 billion rescue plan just adopted by Congress. Why?

1273 Mr. WALLISON. Because much of the problem that--

1274 Mr. KUCINICH. You want to speak closely to the mike?

1275 Mr. WALLISON. Because much of the problem that this
1276 plan is intended to address was caused by a lack of
1277 regulation of Fannie Mae and Freddie Mac.

1278 Mr. KUCINICH. Okay. Thank you, sir.

1279 Mr. WALLISON. The bad assets that are now on the books
1280 of banks and securities firms all over the world came from a
1281 market that they stimulated between 2005 and 2007.

1282 Mr. KUCINICH. Thank you, sir. Thank you for your
1283 answer. I am going to go on with the rest of my questions.

1284 I want to say that I agree with you that the American
1285 people are angry. I voted against this bailout. And I think

1286 | that I have to say that, with all due respect to our Chair,
1287 | who really was given a mandate to hold hearings after the
1288 | fact, I am sorry that these hearings are taking place after
1289 | we voted on the bailout. I mean how much better we would
1290 | have been, how much better informed we would have been if we
1291 | had had these hearings before the bailout. And I think that
1292 | it would have--that takes nothing away from Mr. Chairman, who
1293 | I have the greatest admiration for, but this is a decision
1294 | that was made by our congressional leaders. We should have
1295 | had these hearings first and then taken a vote on a bailout
1296 | later.

1297 | Now I want to get into the questions of why didn't
1298 | Secretary Paulson save Lehman. We all know about the
1299 | implications of the collapse. That is what we are here to
1300 | discuss. But you know, my question is why Secretary Paulson
1301 | decided to bail out AIG and other companies but not Lehman.

1302 | Gretchen Morgenson in the New York Times wrote a column
1303 | about the decision to rescue AIG. She said that Secretary
1304 | Paulson, a former CEO of Goldman Sachs, made this decision
1305 | after consulting with Lloyd Blankfein, the current CEO of
1306 | Goldman Sachs. She also wrote that Goldman Sachs could have
1307 | been imperiled by the collapse of AIG because Goldman was
1308 | AIG's largest trading partner. She said Goldman had a \$20
1309 | billion exposure to AIG.

1310 | Now I would like Professor Zingales, when you hear about

1311 | that, you know, a decision was made to let Lehman go down.
1312 | Goldman Sachs is still standing for sure. Are you concerned,
1313 | given these facts, that there is an apparent conflict of
1314 | interest by the Treasury Secretary in permitting a principal
1315 | of a firm that he was a CEO with to be involved in these
1316 | discussions about the survival of Lehman?

1317 | Mr. ZINGALES. Yes. I am certainly concerned by that.
1318 | But I have to say that I think that the reason--and I am not
1319 | saying it wasn't the right decision--I think the reason to go
1320 | to the AIG bailout is that AIG was a major player in the
1321 | credit default swap market. And I think that not only
1322 | Goldman was very heavily involved with that, J.P. Morgan, to
1323 | the best of our ability, J.P. Morgan has a notional amount of
1324 | \$7 trillion in the credit default swap market. Most of that
1325 | is hedged. And since they buy and sell insurance at the same
1326 | time, so if everybody is holding up, there is no risk. But
1327 | if AIG went under, all of a sudden J.P. Morgan would have
1328 | found itself probably on edge for a significant fraction of
1329 | that sort of a \$7.1 trillion. Now--

1330 | Mr. KUCINICH. Let me ask you this. You throw Lehman
1331 | Brothers overboard. Does that help what competitive position
1332 | may remain with respect to Goldman Sachs?

1333 | Mr. ZINGALES. I think it is clear that Goldman Sachs
1334 | benefits from Lehman Brothers going under, yes.

1335 | Mr. KUCINICH. I want to ask Ms. Minow to answer the

1336 question that I asked. Is there an apparent conflict of
1337 interest here?

1338 Ms. MINOW. Yes, there was.

1339 Mr. KUCINICH. You want to elaborate on that?

1340 Ms. MINOW. You know, that is part of the problem of
1341 regulating and deal making and bailing out in the financial
1342 sector. You know, we do regressions about the relationships
1343 between the various boards of directors. And overwhelmingly,
1344 that is the most tightly knit.

1345 Mr. KUCINICH. I want to thank you for that. Because
1346 see, what we are confronted with is that bailout legislation
1347 gives Secretary Paulson the ability to direct assets over the
1348 entire economy, changing forever the idea of a free market
1349 and putting him in a direct position where he can benefit the
1350 people that he worked with while he was CEO of Goldman Sachs.

1351 Does that concern you?

1352 Ms. MINOW. It concerns me greatly, Congressman. And
1353 that is why I think it is very important, even though the
1354 legislation was already passed, to have these hearings right
1355 now, because as you well know, the implementation is going to
1356 tell the story here. And even though the legislation is now
1357 significantly longer than the original proposal sent over by
1358 the administration, there is still a lot of room to make it
1359 right or make it wrong. And I think it is going to need a
1360 lot of oversight.

1361 Mr. KUCINICH. Thank you very much.

1362 Chairman WAXMAN. Thank you, Mr. Kucinich.

1363 Mr. Turner.

1364 Mr. MICA. Mr. Chairman, I have a unanimous consent
1365 request.

1366 Chairman WAXMAN. The gentleman will state his unanimous
1367 consent request.

1368 Mr. MICA. I would like to ask unanimous consent to
1369 submit for the record the final vote results of roll call
1370 570, which is the Glass-Steagall repeal, which you actually
1371 and I voted no on.

1372 I would like unanimous consent to insert in the record
1373 H.R. 4071, which Mr. Shays asked me to cosponsor as a
1374 cosponsor, to register and regulate the Federal securities
1375 laws to include housing-related government-sponsored
1376 enterprises in March 20th, 2002.

1377 And I would like unanimous consent to submit into the
1378 record the legislation entitled Federal Housing Finance
1379 Reform Act of 2005, sponsored by Richard Baker, voted for by
1380 myself and others--you weren't with me on that one--that
1381 would have resolved this. And also the vote of that I think
1382 are important to include in the record.

1383 Chairman WAXMAN. Without objection, that will be the
1384 order.

1385 Mr. MICA. Thank you.

1386 [The information follows:]

1387 ***** COMMITTEE INSERT *****

1388 Chairman WAXMAN. Mr. Turner?

1389 Mr. TURNER. Thank you, Mr. Chairman. I also voted
1390 against the bailout package. And I voted against the bailout
1391 package because I believe that it did nothing to prohibit the
1392 types of practices we are going to discuss today. It
1393 provided no real relief to communities or homeowners who are
1394 impacted as a result of these practices. And I believe it
1395 does no real understanding of what the requirements will be
1396 for administering such a program as we look to the underlying
1397 mortgages and the number of housing and house units that is
1398 there. And I also don't believe that the value is ultimately
1399 going to be there when they take a look at the mortgages and
1400 the mortgage-backed securities that they are going to be
1401 acquiring.

1402 Dr. Wescott, you said that--you gave us about four or
1403 five points as to how this happened. Easy credit, housing
1404 prices escalating, securitization of mortgages, houses
1405 becoming ATMs. And Ms. Minow, you indicated also excessive
1406 CEO compensation. Well, I am from Ohio, and we are one of
1407 the leaders, unfortunately, in the area of foreclosures. And
1408 I want to tell you a little bit about what our experience is.
1409 And I would like to get your thoughts on this.

1410 In 2001, I was serving as mayor for my community. And
1411 then city commissioner Dean Lovelace, who was a leader in our
1412 community of trying to advocate for people who were victims

1413 of predatory lending, brought to the attention of the city
1414 commission and ultimately legislation, which we passed but
1415 were not able to enforce, attempting to prohibit predatory
1416 lending practices in our community. We then began working
1417 with the Miami Valley Fair Housing Center in our community to
1418 work directly with people who were impacted. And our
1419 community in the past 2 years has had 5,000 foreclosures on
1420 an annual basis in a county of about 500,000 people. The
1421 State of Ohio I believe is clipping along at about
1422 80,000-plus foreclosures.

1423 And Dr. Wescott, we are not seeing the housing price
1424 escalation as the problem. Ohio is not a State that saw wild
1425 fluctuations in housing values. In fact, the Miami Valley
1426 Fair Housing Center, Tim McCarthy, the director there, tells
1427 me that this is what we experienced. Houses that are
1428 probably valued between 75, \$80,000, people who found the
1429 American dream, who got a traditional lending product, were
1430 convinced to refinance their house by unscrupulous lenders,
1431 predatory lenders, subprime lenders, convinced that the
1432 property value was worth a hundred thousand, many times
1433 capitalizing the fees, giving the ultimate homeowner a small
1434 portion of the cash in the refinancing, the homeowner then
1435 facing many times interest rates or payment schedules that
1436 they are either not familiar with or not prepared to make; in
1437 any event, finding perhaps hard economic times or other

1438 circumstances where they realized that the value of the
1439 property is below the actual mortgage value. And ultimately,
1440 this property going through foreclosure becomes abandoned in
1441 my community. Sitting with a leaking roof, broken windows
1442 and many times is now worth \$20,000, requiring tens of
1443 thousands of dollars for it even to be habitable. We are
1444 seeing that scourge around our community. And when I see
1445 that, I don't see bad loan choices, I don't see people who
1446 just were stretching for the American dream but could not
1447 afford it. I see someone having stolen the American dream,
1448 where there was a homeowner and a family that were sitting
1449 there that were convinced to them what they thought was the
1450 most regulated transaction in our country, protected by the
1451 Federal Government and rules and regulations, caught in a
1452 cycle of refinancing.

1453 But there is someone who knew. The person who
1454 originated this loan knows that the value of the property
1455 isn't there. They know that this homeowner is not going to
1456 be able to make it. And ultimately, as we now know, they
1457 take that loan, securitize it, and sell it back likely to the
1458 bank that had the first mortgage to begin with that wouldn't
1459 have given them a loan like that. Again, I believe these
1460 people stole. And I believe it was systematic stealing at
1461 such an unbelievable and grand scale that it is going to be
1462 very difficult for us to unwind this.

1463 In those circumstances, I would like your thoughts on
1464 that very process.

1465 Mr. WESCOTT. Mr. Turner, you described very eloquently
1466 a second type of housing problem that we are having in this
1467 country. We really have two housing problems. We have the
1468 credit-oriented problem that is heavily focused in Florida,
1469 California, Las Vegas, and so on. And because this part of
1470 the economy, because the housing sector of the economy
1471 started weakening, we have actually eaten into real
1472 disposable income. We have hurt consumer spending across the
1473 country. And what that has done is that has lowered demand
1474 for automobiles, for industrial goods, and so on. And that
1475 is the core part of the problem in the State of Ohio. It is
1476 the same in Michigan. These are regions that have lost
1477 hundreds of thousands of industrial jobs, as you well know.
1478 And so the fundamental problem in Ohio is the loss of jobs
1479 and the fact that many people just don't have the income they
1480 did 2 years ago or 4 years ago.

1481 Ms. MINOW. Mr. Turner, I want to repeat that one of the
1482 most important factors in creating this problem was pay plans
1483 that rewarded the executives on the basis of the number of
1484 transactions rather than the quality of transactions. And as
1485 I said the last time I spoke to this committee, of course we
1486 could never pay Congress what you are worth, but if we were
1487 paying you based upon the number of laws rather than the

1488 quality of the laws, I think you see what the result would
1489 be. And when we created these pay packages so that they were
1490 benefited by just generating as many transactions as
1491 possible, chopping them up, sending them all over the place
1492 in a form that could no longer be valued accurately, to me
1493 that is one of the key sources of this problem.

1494 Mr. TURNER. As we talk many times about falling housing
1495 prices, it is going to be interesting when we actually get
1496 into these mortgage-backed securities and look at these
1497 mortgage transactions, because I think we will find that many
1498 of these loans were given on housing prices where the value
1499 wasn't there to begin with.

1500 Ms. MINOW. I agree. And I understand that in some
1501 cases even the title searches were not completed.

1502 Mr. TURNER. Thank you, Mr. Chairman.

1503 Chairman WAXMAN. Thank you, Mr. Turner.

1504 Mr. Tierney.

1505 Mr. TIERNEY. Thank you, Mr. Chairman. I want to thank
1506 all of our panel for testifying today. I know we are going
1507 to have this hearing and about four other hearings trying to
1508 understand the process that got us into this situation. And
1509 today we are focusing on Lehman Brothers. Over the weekend
1510 we all got a chance to look at Mr. Fuld's proposed testimony
1511 for today. And in looking at that, it appears that he blames
1512 just about everyone and everything except himself and the

1513 other executives for the downfall of Lehman.

1514 So I wanted to begin by asking this panel for a full
1515 diagnosis of just what went on. What were the factors that
1516 went into this? Mr. Fuld said it was a litany of
1517 destabilizing factors: Rumors, credit agency downgrades,
1518 naked short attacks. He says ultimately lack of confidence,
1519 and in the end he was overwhelmed. So I want to ask each of
1520 you whether or not you agree with that, that Mr. Fuld was a
1521 victim of the circumstances or whether or not he and his
1522 fellow executives made mistakes, causing the collapse of the
1523 company and eventually putting all of us in jeopardy.

1524 Ms. Minow, if I could begin with you. Do you agree with
1525 Mr. Fuld's diagnosis?

1526 Ms. MINOW. No. I think it is horrific. I can't
1527 believe that he would have the chutzpah to say something like
1528 that. I hold him completely responsible. I hold him
1529 responsible and his board responsible for the foreseeable
1530 consequences of the decisions they made.

1531 Mr. TIERNEY. Professor Zingales, what are your views on
1532 that?

1533 Mr. ZINGALES. I think he is definitely responsible for
1534 having a too aggressive leverage policy, too much short-term
1535 debt that makes the firm sort of at risk of a background that
1536 is exactly what happened, and to have not controlled the risk
1537 that the firm was taking during this boom period.

1538 All this said, it is also true that we are in
1539 exceptional circumstances, and I think that the system is
1540 suffering of lack of liquidity. And so it is possible that a
1541 lot of banks and firms that in normal times would not be
1542 insolvent today find themselves insolvent. The example is
1543 suppose that we had no mortgages, what would be the price of
1544 your house? And we are in the situation right now. The
1545 banks are not lending. And if the banks are not lending, we
1546 don't know what the prices of anything is. And at those
1547 prices it is very easy that a lot of firms, a lot of banks
1548 are insolvent.

1549 Mr. TIERNEY. Thank you. Mr. Smith, you are the only
1550 investor on the panel. What are your views?

1551 Mr. SMITH. Well, certainly I hold him responsible, but
1552 I think it goes beyond that.

1553 Chairman WAXMAN. Is your mike on?

1554 Mr. SMITH. I am sorry. I certainly hold him
1555 responsible. I certainly think they made conscious decisions
1556 to take risks that went far beyond the interests of the
1557 shareholder. But I also look at the directors, and I look at
1558 their responsibility for overseeing management. And I look
1559 at the regulatory system that denies investors the
1560 opportunity to hold directors accountable. So there are
1561 multiple pieces to the puzzle. But I don't believe that he
1562 has any safe ground to stand on.

1563 Mr. TIERNEY. Thank you. Professor Zingales and Ms.
1564 Minow, if I were to put you or you were to put yourself in
1565 Mr. Fuld's position, in 2007 Lehman Brothers paid out nearly
1566 \$5 billion in bonuses. He himself got a 4 million cash
1567 bonus. But at the same time they did that, they spent over
1568 \$4 billion buying back shares of stock. They paid out \$750
1569 million in dividends. Were those actions, almost \$10 billion
1570 of capital dissipated in that sense, were those wise decision
1571 under the circumstances?

1572 Ms. MINOW. No. I don't think they were. And I will
1573 say that I am a real radical on the subject of CEO stock
1574 sales. He was also selling a lot of his stock at that time.
1575 And I don't believe that CEOs should be allowed to sell stock
1576 while they are still with the company.

1577 Mr. TIERNEY. Dr. Zingales.

1578 Mr. ZINGALES. No, it was not a wise decision. He
1579 should have increased the equity base, not reduce it at that
1580 moment.

1581 Mr. TIERNEY. I noticed that in June of 2008 the Lehman
1582 Brothers had a \$2.8 billion loss on their books, and that
1583 sent everything--stunning the markets, sent everything
1584 spinning. If they had that \$10 billion that had gone to
1585 bonuses and to dividends and buybacks, it certainly seems
1586 that they might have avoided that situation as well.

1587 Do you know, Dr. Zingales, what the amount of money that

1588 Mr. Fuld was seeking from the Korean Development Bank toward
1589 the end?

1590 Mr. ZINGALES. No, I don't know the exact amount.

1591 Mr. TIERNEY. Do you, Ms. Minow?

1592 Ms. MINOW. No, I do not.

1593 Mr. TIERNEY. I believe it was probably \$6 billion or
1594 less. And my point was again, if you take that \$10 billion
1595 off the books, you lost that opportunity to do something
1596 substantial in terms of saving that company and saving our
1597 economy on that. But we can explore that further with Mr.
1598 Fuld.

1599 But I do want to just cover an e-mail exchange between
1600 Mr. Fuld and one of his top executives, David Goldfarb, that
1601 was dated May 26th of 2008. In that, Mr. Goldfarb reports
1602 that a possible deal with the Korean Development Bank would
1603 provide several billion dollars worth of new capital to
1604 Lehman. Mr. Goldfarb describes what he would like to do with
1605 the money, and he writes as follows. It feels like this
1606 could become real. If we did raise \$5 billion, I like the
1607 idea of aggressively going into the market and spending two
1608 of the five and buying back lots of stock and hurting Einhorn
1609 bad. Now, in the e-mail Mr. Goldfarb was referring
1610 apparently to David Einhorn, who at the time was publicly
1611 critical of Lehman and was shorting its stock. Mr. Fuld
1612 wrote in a short response, I agree with all of it.

1613 So here is how I read this e-mail. Lehman was
1614 dangerously low on capital, and possibly found an investor
1615 willing to give them billions of dollars. And what they
1616 wanted to do with it, however, was buy back stock and punish
1617 a short seller. Mr. Smith, what are your views about that
1618 e-mail exchange, being an investor?

1619 Mr. SMITH. Well, horrified. When you know that you are
1620 low on cash, when you know that you have exposed your company
1621 to what I have heard as ranging from 35 to 70 times leverage,
1622 and you are giving away your cash with a motive of punishing
1623 someone rather than benefiting your shareholders, that is the
1624 ultimate breach.

1625 Mr. TIERNEY. Thank you.

1626 Chairman WAXMAN. Thank you, Mr. Tierney.

1627 Ms. Watson?

1628 Ms. WATSON. I really think this is the most important
1629 hearing we have had in this particular Congress. I thank the
1630 experts for coming out this morning. I just returned from
1631 California, the largest State in the Union, 38 million
1632 people. It was a turnaround for me. And I tell you, they
1633 followed me out of church, they followed me at several
1634 dinners, political dinners. Everyone was outraged over the
1635 \$850 billion of their moneys to bail out people who have
1636 shown nothing but corporate greed. And I am hoping that as a
1637 result of the six hearings we are going to have that we can

1638 come out with a policy that will really curtail this greed
1639 out of control.

1640 Now, looking at Lehman Brothers and trying to get to the
1641 bottom of what caused this economic crisis that we are in,
1642 the makeup of the board may provide some insight with what
1643 went wrong. Seven of the 10 board members were retired.
1644 Many of them lacked Wall Street experience. And the Lehman
1645 board members included the former head of Telemundo, who was
1646 a retired Navy Admiral, and a theater producer.

1647 And so I am directing this to Ms. Minow. You are an
1648 expert on corporate governance. Do you have concerns about
1649 the effectiveness of the Lehman board? And let me just
1650 mention one board member, Mr. Roger Berlind, the theater
1651 producer. He has been on the board for 20 years, and sits on
1652 the audit and the finance and risk committees. What are your
1653 concerns about having a board full of people like Mr.
1654 Berlind?

1655 Ms. MINOW. Thank you, Ms. Watson. As I said in my
1656 testimony, we rank boards based on the decisions they make,
1657 and not on their resumes. And I will say in fairness to Mr.
1658 Berlind that yes, he is a theatrical producer, he does have a
1659 background in finance, and was the co-founder of a Wall
1660 Street firm at one time. However, I think it is clear that
1661 the members of this board had no clue about the kinds of
1662 securities and other issues, the derivative securities and

1663 the credit default swaps that we have heard about today. And
1664 the fact that the risk committee met only twice 2 years in a
1665 row I think tells you everything you need to know.

1666 So I rank this board very, very poorly. They currently
1667 get an F from us.

1668 Ms. WATSON. I see one of the biggest problems in
1669 corporate governance is how entrenched the board can become.
1670 And under current law, there is no effective way for
1671 shareholders to challenge an incompetent or negligent board.
1672 And in the bailout bill, Chairman Barney Frank tried to
1673 address the problem of these entrenched boards. And he said
1674 that shareholders should be able to propose their own
1675 candidates for the board. The theory behind this reform is
1676 that if the board gets too close to management, as the Lehman
1677 board did, the shareholders can vote in a new board with more
1678 independence and oversight. Unfortunately, Secretary Paulson
1679 insisted that this corporate governance reform be dropped
1680 from the bill.

1681 So I would like to ask you first, Ms. Minow, was this an
1682 important reform? And then Mr. Smith, do you have a view on
1683 this? And Mr. Zingales, what you think. In that order,
1684 please.

1685 Ms. MINOW. This is a crucial reform. Mr. Smith
1686 mentioned it in his testimony. I have got it in my written
1687 remarks. At this point, you know, I always love bringing

1688 this up when I am speaking to the committee because one thing
1689 that you all understand very, very well here, very intimately
1690 is the concept of an election. And yet we call it an
1691 election for a corporate board, and only one person runs, no
1692 one runs against them, and management counts the votes. It
1693 is a pretty good system. We have got to have some way--this
1694 is exactly what I am talking about when I say we need to
1695 remove the impediments to oversight from investors so that we
1696 can remove directors. There are currently more than 20
1697 directors serving on boards today who did not receive a
1698 majority vote from their shareholders. Shareholders did
1699 everything they could to say we don't want you and they are
1700 still serving. So we definitely need to improve that system.

1701 Thank you.

1702 Mr. SMITH. Yes, that certainly is one of the biggest
1703 reforms I would like to see. It is the only place I have
1704 ever seen where--

1705 Chairman WAXMAN. Is your mike on?

1706 Mr. SMITH. Pardon me?

1707 Chairman WAXMAN. Is your mike on?

1708 Mr. SMITH. Yes, it is. Who are our representatives,
1709 the shareholders' representative is not picked by the
1710 shareholders and the shareholders have nothing to say about
1711 who they are, and they are not accountable to the
1712 shareholders. Their presence in the board room is dependent

1713 upon management and whether or not management puts them on
1714 the slate. That is not a good connection for the
1715 shareholders to have their voice heard in a board room, and
1716 it has failed us.

1717 Mr. ZINGALES. I completely agree with you. In fact,
1718 there are very few things that the United States can learn
1719 from Italy, but Italy has a law that allows representatives
1720 of institutional investors to be elected on board. And I
1721 happen to be one of those. I sit on the board of one of the
1722 largest companies in Italy, Telecom Italia, as representative
1723 of institutional investors. And I sit on their compensation
1724 committee, and I can actually argue about their compensation.

1725 And I can tell you that last year I wasn't particularly
1726 polite in some of the conversation. And if I was appointed
1727 by management, I would not have been renewed. But I was
1728 renewed because I am appointed by institutional investors and
1729 I represent shareholders on that board.

1730 So I think that would be a very important reform that we
1731 could pass.

1732 Chairman WAXMAN. Thank you, Ms. Watson.

1733 Ms. WATSON. Thank you so much.

1734 Chairman WAXMAN. Mr. Higgins.

1735 Mr. HIGGINS. Thank you, Mr. Chairman. Just a couple of
1736 thoughts. Virtually every recession or severe economic
1737 downturn originates in excesses in the financial economy.

1738 And then they go on to ruin the real economy. I think the
1739 recent financial crisis is consistent with that. And I find
1740 in my review of the facts four basic abuses: A lack of
1741 transparency, excessive leveraging, conflicts of interest,
1742 and most egregious, the probability of dishonesty and deceit.

1743 Lehman Brothers didn't just collapse on September 15th.
1744 Its financial situation has been getting increasingly dire
1745 with each passing quarter. But Lehman's executives kept
1746 telling shareholders and public investors that its finances
1747 were in great shape. In September 2007, Lehman's chief
1748 financial officer told investors, quote, our liquidity
1749 position is stronger than ever. In December 2007, CEO
1750 Richard Fuld said, quote, our global franchise and brand have
1751 never been stronger. In March 2008, Lehman fired its chief
1752 executive officer and hired a new one. The new chief
1753 financial officer told investors, quote, I think we feel
1754 better about our liquidity than we ever have. In June 2008,
1755 CEO Richard Fuld told shareholders, quote, our capital and
1756 liquidity positions have never been stronger. And on
1757 September 10th, 5 days before Lehman filed for bankruptcy
1758 protection, Lehman made upbeat comments to investors and
1759 research analysts.

1760 Mr. Smith, you represent a state pension fund. Your
1761 fund manages retirement assets of public employees in the
1762 State of Colorado. What do you think about these statements

1763 by Mr. Fuld and others at Lehman? Were they giving you an
1764 honest assessment of what was going on inside the company?

1765 Mr. SMITH. Well, clearly, they were not giving us an
1766 honest assessment of it. And unfortunately, neither were the
1767 books, neither were the auditors. There was no piece of the
1768 puzzle that allowed us--we are big boys and girls. We invest
1769 billions of dollars. We understand how to invest. We
1770 understand how to do due diligence. But you have to have the
1771 tools to do that. And you have to have people who are going
1772 to be honest enough to tell you the facts, or at least have
1773 you have the ability to go mine the facts yourself. And in
1774 today's situation, and for many years now we have been
1775 unable, we have been impaired in our ability to do that.

1776 Mr. HIGGINS. Professor Zingales, what is your view?
1777 Could Mr. Fuld have been truthful when he said in June of
1778 2008 that our capital and liquidity positions have never been
1779 stronger?

1780 Mr. ZINGALES. It is hard to imagine that it was never
1781 stronger than that. I think that it is clear that was a
1782 moment of crisis, and it is clear that he didn't have a good
1783 understanding of what the situation was. If it is true, as
1784 was said, that he was indicating that they would buy back
1785 stocks in order to punish the analysts, I think--I am sorry,
1786 the short sellers, this is a typical situation of
1787 overconfidence by a CEO that doesn't see the problems as they

1788 should be. And he thinks that the responsibility is all on
1789 the market that gets it wrong. It is all on the short
1790 sellers, the short sellers of stocks, and they don't see the
1791 problem coming.

1792 Mr. HIGGINS. Mr. Fuld had a vested interest in painting
1793 a rosy picture at Lehman. If he had disclosed its precarious
1794 situation it could have put more pressure on the company.
1795 That is why I believe the disclosure rules are so important.
1796 Investors shouldn't have to rely on the rosy assessment of
1797 corporate executives. They should be able to verify those
1798 statements in reviewing public filings of the company. Mr.
1799 Smith or Dr. Wescott, what are your views about disclosure
1800 rules?

1801 Mr. SMITH. Well, I was just mentioning I should have
1802 hit transparency a little harder in my answer. I appreciate
1803 the loop back, because that is what we believe was lacking
1804 with the off balance sheet opportunities, with the loosened
1805 accounting rules, with the obfuscation of the leverage that
1806 they were actually imposing on the assets of the organization
1807 that were in large part undetectable by an investor. Didn't
1808 have much of a fair shot at assessing our risk when we got
1809 into that.

1810 Mr. WESCOTT. A quick comment. Basically, there are two
1811 ways you can go if you are going to regulate an industry.
1812 You can have very, very tight regulation. At the limit, you

1813 can imagine a regulator basically working full-time in the
1814 institution looking at every number every day. And that is
1815 one way you could go. The other way is to back off and to
1816 allow--to have less day to day, minute to minute regulation.
1817 If you are going to go that way, though, you have to--the key
1818 building block is disclosure and transparency. And that
1819 is--if you don't have this very minute level of regulation,
1820 you have to have disclosure and transparency.

1821 Chairman WAXMAN. Thank you, Mr. Higgins.

1822 Mr. HIGGINS. Thank you, Mr. Chair.

1823 Chairman WAXMAN. Ms. McCollum.

1824 Ms. MCCOLLUM. Thank you, Mr. Chairman. I want to go
1825 back to September 10th, because that is 5 days before the
1826 bankruptcy filing. It is my understanding that the chief
1827 financial officer held a conference call for investors. And
1828 that was reported in the Wall Street Journal. And in fact,
1829 some of the bankers even advised them not to hold this call
1830 because there were going to be too many open questions. And
1831 I would like to know from the panel, to your understanding is
1832 this accurate?

1833 Ms. MINOW. I don't have any information about that,
1834 sorry.

1835 Ms. MCCOLLUM. My understanding is at the time that they
1836 were making this call they were trying to raise capital
1837 through new investors or by off selling assets. Dr. Wescott,

1838 Dr. Zingales, any comment on that?

1839 Mr. WESCOTT. Unfortunately, I don't know the details of
1840 what was going on.

1841 Mr. ZINGALES. Neither do I.

1842 Ms. MCCOLLUM. One of the concerns that I had, Dr.
1843 Zingales, from your testimony, you talked about how there
1844 were three issues kind of involved to Lehman's collapse. One
1845 of them that we haven't spoken about very much was the whole
1846 idea of the credit market swap that was involved in here. So
1847 irrespective of whether or not they were making good
1848 investments, and they definitely were not in the home
1849 mortgage securities, could you elaborate on Lehman Brothers'
1850 role in the credit swap?

1851 Mr. ZINGALES. Actually, the role of Lehman in the
1852 credit default swap market is relatively limited. There is a
1853 table in my long testimony, I think it is table 5, that
1854 reports the best numbers we have regarding sort of the amount
1855 of credit default swaps in place. And Lehman is 25th in the
1856 list. So they definitely had some sort of play in the
1857 market, but not a huge play in that market.

1858 Ms. MCCOLLUM. But when there is lack of confidence in
1859 the market, to what degree did these--I mean they were out
1860 there hustling for cash, looking for something. They knew
1861 that they had problems with the loans that they had accrued.
1862 The fact that they got even involved in doing this credit

1863 swap, does that bring any--from my research, that does not
1864 bring any stability to a company. In fact, it adds to
1865 destabilization.

1866 Mr. ZINGALES. It depends what position they take,
1867 because if they were hedging their risk by taking insurance
1868 along the way, this should in principal have reduced their
1869 risk. Of course if they were selling insurance, that would
1870 have been crazy, but I don't think at that time people would
1871 have bought the insurance because they were sort of rumored
1872 to be in difficulty. So you don't want to buy insurance from
1873 an insurance company that you are not sure is going to be
1874 around to pay when your house is in trouble, for example.

1875 Ms. MCCOLLUM. Could I ask each one of the panelists,
1876 there was great discussion about privatizing Social Security.
1877 And as we have heard from the gentleman from Colorado, a lot
1878 of pensions had their security assets in fact involved in
1879 these types of products. Could you tell me what, in your
1880 opinion, privatizing Social Security would have meant for
1881 Americans today had that plan gone through?

1882 Mr. SMITH. Well, the beauty in our view as a pension
1883 system, and particularly a hybrid defined benefit pension
1884 system is that we are able to pool at least some of these
1885 market risks for our members. The members in our system who
1886 were within a year or so of retiring and faced this crisis
1887 probably still have the ability to retire, because we have a

1888 long-term ability to provide those benefits. If they were on
1889 their own and they were in individual accounts that were
1890 under their control and their responsibility, they would be
1891 left with only that, and that would be inadequate to provide
1892 for them in these times. And this cycle would have caused
1893 them to go back to work for years into the future. So it
1894 would be devastating to have individuals--in my view, to have
1895 individuals and individual accounts out there trying to
1896 survive in what is a market that lacks transparency.

1897 Mr. WESCOTT. Just there are many different proposals of
1898 how to do a privatization of Social Security. There is carve
1899 out, there is add on, and so on. So it is difficult to know
1900 exactly which type of plan we would be talking about. The
1901 key for insuring safe retirements for Americans is
1902 diversification, a blend of income, some coming from Social
1903 Security, some coming from company plans, some coming from
1904 private 401(k) plans or individual plans. What we really
1905 want is to have a blend of money so that you have multiple
1906 sources, each of them subject to different risks.

1907 Chairman WAXMAN. Thank you very much. Did anyone else
1908 wish to respond to the question? Thank you, Ms. McCollum.
1909 Mr. Van Hollen?

1910 Mr. VAN HOLLEN. Thank you, Mr. Chairman. I thank all
1911 of the witnesses for being here today. I just want to pick
1912 up on a point that Ms. Minow raised in her testimony

1913 | regarding the link between executive compensation and overall
1914 | performance. We are looking at Lehman Brothers as a case
1915 | study today. We have AIG tomorrow. And then we will go on
1916 | to some of the more systemic issues. But I think what we are
1917 | seeing today, just looking at Lehman Brothers, is a good case
1918 | study of the fact that you don't have this alignment between
1919 | pay and performance. In fact, as my colleague Mr. Cummings
1920 | was saying, unlike the rest of America, where pay for
1921 | performance means you get rewarded when you do well, but you
1922 | actually get--there are disincentives, you get cut in pay
1923 | when you do poorly, the fact of the matter is on Wall Street
1924 | you do well when they do well, and you do well when they are
1925 | doing poorly. And that clearly is a mismatch. And I think
1926 | it is important to look at this to make the recommendations
1927 | you have talked about in terms of what we can do
1928 | legislatively to better align stockholders' interests with
1929 | those of the executives who are making decisions. And one
1930 | problem I think is the fact that people are urged to take big
1931 | risks to maximize short-term pay and bonuses at the expense
1932 | of longer term well-being of the company and the
1933 | stockholders. And I think one of the reasons that happens is
1934 | because people think that when they make bad decisions they
1935 | are going to still get bailed out.

1936 | I want to talk to you briefly about a memo that was
1937 | written at Lehman Brothers by the compensation committee on

1938 September 11th. That is 4 days before Lehman Brothers
1939 declared bankruptcy. And it is a recommendation from Lehman
1940 Brothers to the compensation committee of the board. It
1941 discusses a number of the separation payments, including one
1942 of them to Andy Morton. Mr. Morton was the head of Lehman's
1943 global head of fixed income. He was the person who was
1944 responsible for the leveraged investments that were a good
1945 part of what drove Lehman into bankruptcy. Another was Mr.
1946 Benoit Savoret, a member of Lehman's executive committee. It
1947 says that they both had been involuntarily terminated. They
1948 have been fired. And so you would think, you know, when you
1949 get fired, bad performance, no pay. But it goes on to
1950 recommend giving them cash separation payments combined of
1951 \$20 million, 16.2 million for Mr. Savoret, and 2 million for
1952 Mr. Morton. And it calls--in the memo they describe these as
1953 special payments. And they come up with a rationale for
1954 providing these kind of last minute bailouts to these guys.
1955 Is this part of the mentality of sort of an insatiable, you
1956 know, insatiable sense of entitlement on Wall Street that
1957 suggests that even when you do badly someone is going to be
1958 there to bail you out?

1959 Ms. MINOW. I couldn't possibly have put it as well as
1960 you did, Congressman. That was perfect. I had to laugh,
1961 though, when you said this was a good case study. I wish it
1962 was the only case study. It is just replicated over and over

1963 and over and over again. And you are right, they are so
1964 completely out of touch, that on the upside they always say I
1965 am responsible, it is a market test, I am Michael Jordan, I
1966 am A-Rod, I deserve this. But on the downside, it is never
1967 their fault. And if we don't have better shareholder
1968 oversight, if we don't have better market response to them,
1969 then they are never going to get the message.

1970 Mr. VAN HOLLEN. Let me just read to you their
1971 description of why these are apparently justified in their
1972 view. They say these executives are, quote, very experienced
1973 senior executives with valuable business skills and
1974 experience that the corporation may wish to leverage. Again,
1975 these are the guys who helped obviously contribute to the
1976 downfall. It also says, and I quote, the corporation would
1977 face significant impacts if the terminating executives should
1978 fail to provide appropriate transition assistance, solicit
1979 clients, or engage in other behavior that may be detrimental
1980 to the corporation.

1981 Now that you have heard the rationale, does that pass
1982 the common sense smell test?

1983 Ms. MINOW. Not at all. But this goes back to a point
1984 that I made earlier where I said I take a very hard line. I
1985 don't believe they should be allowed to sell their stock
1986 until after they leave their company. And if that doesn't
1987 motivate them adequately, then they are not paying attention.

1988 But I think it is hilarious that they use the term
1989 "leverage." Because one thing we have learned about this
1990 company is they didn't understand leverage at all.

1991 Mr. VAN HOLLEN. Mr. Smith, as somebody who entrusts
1992 these individuals with lots of decisions, is that the kind of
1993 pay for performance that you would want to see?

1994 Mr. SMITH. Certainly not, and certainly highlights our
1995 desire to have say on pay as a shareholder, to be able to be
1996 in the board room or have a representative in the board room
1997 that actually is looking at those payments and saying how is
1998 this going to bring value to my shareholders? And I would
1999 contend that there is categorically no way those payments
2000 could bring value to the shareholders.

2001 Mr. VAN HOLLEN. Thank you. Thank you, Mr. Chairman.

2002 Chairman WAXMAN. Thank you, Mr. Van Hollen.

2003 Mr. Cooper?

2004 Mr. COOPER. Thank you, Mr. Chairman. I would like to
2005 explore the role of excessive leverage in the downfall of
2006 Lehman Brothers. Professor Zingales starts his whole
2007 testimony by saying the downfall of Lehman Brothers is the
2008 result of its very aggressive leveraging policy. Could you
2009 help the public understand how leverage magnifies gains or
2010 losses?

2011 Mr. ZINGALES. Sure. Let me make sure that you all
2012 understand what we are talking about. When you buy a house

2013 and you put a 10 percent down, you are basically buying
2014 something that is worth 10 times what you put down. So your
2015 ratio is 10 to 1. That is the leverage. What Lehman was
2016 doing was 30 to 1. So it was much more than what most people
2017 do in buying their house. And this exposes you enormously to
2018 fluctuations in the value of the underlying assets.

2019 As I said in my testimony, if you have a drop of only
2020 3.3 percent in the value of your assets, your entire value of
2021 the equity is wiped out, and so you are insolvent. And this
2022 system, as was mentioned by the chairman, is very rewarding
2023 on the upside, so that when things go well you have very high
2024 sort of earnings, you have very high return on capital, and
2025 this allows you to pay very large bonuses. On the downside,
2026 this is very dramatic. And so especially given sort of the
2027 situation in which we were, the risk on their assets and the
2028 risk of a downturn in the housing market, it was not sort of
2029 not foreseeable, I think their leverage policies should be
2030 much more cautious. But also it is not only the leverage, it
2031 is also how much of that leverage is short term. Because
2032 when you have a problem, the short term lenders can leave you
2033 and create a situation of insolvency, which is exactly where
2034 Lehman was. And before the beginning of the crisis, 50
2035 percent of that leverage was made of short-term debt, which
2036 is very profitable in the short term because short-term debt,
2037 especially in the current environment, is much cheaper than

2038 long-term debt but exposes more to a risk of a run, and that
2039 is exactly what happened.

2040 Mr. COOPER. So Lehman was levered I think at the start
2041 of Dick Fuld's tenure at 27 times, and then it went to 37
2042 times. And now that there are no major investment banks left
2043 on Wall Street, even Goldman Sachs and Morgan as I understand
2044 are down to about 10 times leverage. So it has been a
2045 substantial contraction of the leverage ratios.

2046 Dr. Wallison, could you tell us what you think an
2047 appropriate leverage ratio would be for investment banks,
2048 assuming we have major investment banks return to America one
2049 day?

2050 Mr. WALLISON. I don't think, Congressman, that you can
2051 give a number. It depends very much on the risks that they
2052 are encountering in the market at a given time. It is
2053 obvious, it should have been obvious to the management of
2054 Lehman and any other management that when things can't
2055 continue, as Herb Stein once said, they will stop. And as a
2056 result, a provision should have been made for a downturn.
2057 But there isn't a number that is the right number under any
2058 circumstances.

2059 Mr. COOPER. But it is sounding today, since no firm,
2060 major firm left in the country is leveraged at 30 to 40 to 1,
2061 that that must be too much, right? Another point about
2062 leverage is the fulcrum on which the lever rests, the

2063 capital, the equity that Lehman thought it had on its balance
2064 sheet. And Professor Zingales, didn't you say in your
2065 testimony on the day they went bankrupt it supposedly had \$26
2066 billion on its balance sheet?

2067 RPTS KESTERSON

2068 DCMN MAGMER

2069 [12:02 p.m.]

2070 Mr. ZINGALES. Yes, \$26 billion in book value of equity.

2071 The problem is the market value of the equity depends
2072 crucially on the value of its assets; and the uncertainty
2073 that was created in the value of the assets in part by lack
2074 of transparency, in part by the liquidity crisis made it
2075 impossible to know exactly what it was. And when the market
2076 becomes nervous, that is the moment they pull out their
2077 money. That is the reason why adding a lot of short-term
2078 debt is not wise, because in that situation you can have
2079 literally a bank run, and that is what happened.

2080 Mr. COOPER. So a contraction in credit because of
2081 excessive leverage crushed \$26 billion in capital, which we
2082 question the value of anyway, because, apparently,
2083 mark-to-market rules didn't necessarily apply quickly enough
2084 in this case. And I think that leaves a lot of folks back
2085 home wondering whether this is Wall Street or a casino.

2086 Because, as you conclude your testimony, Professor
2087 Zingales, you say Lehman did not find itself in this
2088 situation by accident. It was the unlucky draw of a
2089 consciously made gamble. That doesn't sound like an
2090 investment. That sounds like gambling.

2091 Mr. ZINGALES. I think, as I said in my testimony, they

2092 were too aggressive in their leverage; and that is the reason
2093 why I think they should not have been bought out. My major
2094 concern is that if we bail out everybody who took those
2095 gambles, we are going to create incentives to have more
2096 gambles down the line. And I think that there is a strategy
2097 on Wall Street to sort of take a lot of gambles on the
2098 outside and then walk away when things don't work out. And
2099 if you don't get punished when things don't work out,
2100 everybody will play that gamble over and over again. So I
2101 think we have to be very careful on what we do now, because I
2102 think that what we are doing now will define incentives for a
2103 generation to come.

2104 Chairman WAXMAN. Will the gentleman yield? Just for me
2105 to point out that the regulation of commercial banks is that
2106 the leverage is no more than four to one. So I guess
2107 every--all the banks are now commercial banks. But there is
2108 a spelling out of it--of a leverage number.

2109 The next person to question would be Mr. Sarbanes.

2110 Mr. SARBANES. Thank you, Mr. Chairman.

2111 Of course, we have all alluded to the fact that there is
2112 a lot of people who are angry out here in the country. I
2113 expect that when we are done with these five hearings they
2114 are going to be a lot angrier, because they had deep
2115 suspicion about this culture of greed and recklessness on
2116 Wall Street. Now they are going to have plenty of proof

2117 positive of it once we are done with these hearings.

2118 I don't think there is any surprise to be found in the
2119 huge either golden parachute packages or compensation or
2120 salaries that these folks got used to thinking they should
2121 have. When you look at the amount of money they are playing
2122 with--and I use the phrase "play with" rather than "manage"
2123 because that's where it seems things seemed to get. So you
2124 put it in that context, and they lose all perspective. They
2125 are not living really in the same world that everybody else
2126 is living when they are dealing with these kinds of dollars
2127 under these sorts of conditions.

2128 And I have got to go back to what Congressman Higgins
2129 was asking about before. Because if you're Richard Fuld, I
2130 mean, how do you lose all commonsense? I'm looking at these
2131 statements that he made. Late in the game, like right before
2132 this thing falls apart, our global franchise and brand
2133 name--our brand have never been stronger. In June of 2008,
2134 still in this year, our capital liquidity positions have
2135 never been stronger. This is a no-win statement from him.
2136 Because either he has lost all perspective and is completely
2137 clueless in a statement like that or he is quite savvy but he
2138 is deceiving people affirmatively.

2139 You could pull anybody out of any coffeehouse anywhere
2140 in this country who are small businessmen and you could lay
2141 out for them the basic metrics of what was happening to this

2142 company at that moment in time and they would say, are you
2143 kidding me? Are you kidding me that this was a strong
2144 position? I mean, anyone would recognize that.

2145 So here is my question. How does this happen? Talk to
2146 me a little bit about the culture, the external culture--in
2147 other words, if you're Richard Fuld, you've got your
2148 company's culture that you're dealing with, and then you have
2149 got the larger culture. So what happens that makes him lose
2150 such perspective? Or, if you want to look at it another way,
2151 think he can get away with this kind of public pronouncement.

2152 Is it the parties you're going to? Is it the fact that the
2153 analyst division of your own company suddenly evaporates and
2154 stops doing its job? I mean, what is happening to get you to
2155 this point? Anybody. Yes.

2156 Mr. WESCOTT. Let me take the first cut at this.

2157 Think of the--you're having a monthly management meeting
2158 of your management team, you have the heads of your profit
2159 units there, and you're giving--if you're the CEO, you're
2160 giving them their profit targets, let's say, for the quarter.

2161 This trading desk, you're expected to have \$100 million of
2162 profit; that trading desk, \$50 million; and so on. In the
2163 room, you have the corporate risk officer; and these
2164 companies--all of the investment banks have risk officers.
2165 Their job is to be looking at the financial developments, at
2166 the trends of housing prices, subprime loans and so on. And

2167 when you're sitting around the table, the profit managers are
2168 explaining what their prospects are for hitting that profit
2169 target.

2170 Presumably, the risk officers there are saying, we are
2171 getting kind of nervous here, because we're now pushing the
2172 envelope in this area. I think maybe we need to cut back the
2173 profit target for that--let's say, that trading activity or
2174 whatever activity, because it is starting to feel risky.

2175 Ultimately, that is what the CEO is being paid for. He
2176 is being paid for that judgment, hearing the debate that is
2177 going on. And probably in many of these cases, the risk
2178 officers were not speaking up quite loudly enough.

2179 Ms. MINOW. Mr. Sarbanes, I always say when I look at
2180 boards of directors, more than being a financial analyst,
2181 more than being a lawyer, I'm an anthropologist. Because I
2182 think you have to look at kind of the anthropology of the
2183 board room. And when you have got a CEO who picks his board
2184 to make sure that it is a bunch of retirees who barely know
2185 what a derivative is and have a risk committee that meets
2186 only twice in a year, you have kind of an emperor's new
2187 clothes problem. Nobody wants to tell him the truth, and he
2188 intentionally surrounds himself with people who are
2189 complicit.

2190 If you look at the part of my testimony where I talk
2191 about the related party transactions, these are people who